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WALLER-FRANKLIN
CROP OF
1933

Cal. f.

CONTRACT
AND
GENERAL TRADE LIST
OF
"MERIT" FLOWER SEEDS

CROP *of* 1933

To the Seed Trade only



Waller-Franklin Seed Co.

WHOLESALE GROWERS

GUADALUPE, CALIFORNIA, U. S. A.

Cable Address "Waller, Guadalupe"

Code A. B. C. Fifth Edition Improved

Foreword

TO THE TRADE:

We take pleasure in presenting our 1933 contract and general trade list.

An institution grows as it is capable of serving well its many customers: WE serve the discriminating trade what they demand: MERIT FLOWER SEEDS.

We are justly proud of the esteem and favor our stocks have attained, and devote all our energies to the perfecting of strains and the breeding up of new varieties.

We extend to the seed trade a most cordial invitation to visit our experimental and trial grounds and our extensive ranches, and personally acquaint themselves with the purity of our cultures.

We again welcome the opportunity to thank our patrons for their generous support in the past and will do our utmost to justify their continuance.

GENERAL CONDITIONS OF DELIVERY

For every order, we agree to plant sufficient land to produce the desired quantity of seed under normal conditions.

Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only.

Crop failure or any other cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to description, purity, productiveness, or any other matter of any seeds we sell, and we will not be in any way responsible for them.

TERMS

All seeds are quoted f. o. b. Guadalupe, California, for delivery after harvest crop of 1933, 60 days acceptance net, less 2% cash thirty days.

All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable.

While we are confident prices given in this catalog are very reasonable, we shall be pleased to have the opportunity of meeting any reasonable competition of houses of repute.

We reserve the right to change prices in this list at any time.

WALLER-FRANKLIN SEED COMPANY

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1932

* * * * *

NEW ANNUAL CANTERBURY BELLS **BRING SPRING TO THE GARDEN IN SEPTEMBER**

Many years of careful selection have at last given us an Annual Canterbury Bell which blooms from seed in less than six months. It should now be possible to have this beautiful flower in bloom at almost any time of the year. The plant grows from two to two and a half feet tall, each plant having from six to eight spikes of blooms. **Seed Planted in February Blooms in July.** We offer this in mixture, containing the following colors: dark blue, light blue, pink, rose and white. We believe this to be a very fine novelty and that it will fill a long felt want. Price per oz. \$1.50, per $\frac{1}{4}$ lb. \$4.50, per lb. \$15.00.

NEW VERBENA BEAUTY OF OXFORD HYBRIDS

Hybrida Grandiflora Type. Old English Name, Vervain.

A beautiful giant hybrid raised from a cross between Verbena Luminosa and Beauty of Oxford. While following closely the color of Beauty of Oxford, it also inherits a touch of salmon pink from Luminosa which gives a lovely softening effect to the sometimes harsh coloring of Beauty of Oxford. The color shades from clear Rose-Pink to Rose-Red, making this the brightest Rose Verbena ever produced from seed.

The individual florets measure over one inch in diameter. They are half as large again as Beauty of Oxford and will easily cover a silver half dollar. The foliage is a dark cress green.

This beautiful Verbena will be welcomed as a distinct addition to the Verbena Grandiflora color group and also for the opportunity to produce from seed those color effects only obtained previously by cuttings of Beauty of Oxford. Price per oz. \$1.50, per $\frac{1}{4}$ lb. \$4.50, per lb. \$15.00.

NEW CANDYTUFT MINIATURE GEM

(Hyacinth Flowered Type)

The result of years of selection has produced a dainty, small miniature hyacinth flowered Candytuft about three and a half inches high, each plant producing four to six spikes. A perfect Miniature Gem for the rock garden. Price per oz. \$0.50, per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1932—Concluded

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NEW LUPINUS HARTWEGII GIANTS MIXED

A new improved strain of Annual Lupines. Hartwegii Giants are from three to four feet tall or one to one and a half feet taller than the Lupinus Hartwegii type.

Hartwegii Giants have the base branching habit, with four to six long spikes to a plant. Each spike has from twenty-five to fifty more blooms than the Hartwegii type. The blooms are also a little larger. The leaves are about one and a half times as large, making a very handsome plant. Colors include dark blue, sky blue, rose and white. We feel confident that this new strain will increase the popularity of this fine Annual Lupine, so easily and quickly grown from seed. Price per oz. \$0.50, per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

NEW STOCK EARLY GIANT IMPERIAL SHASTA

A New Giant White Stock, one and a half times as tall as Imperial White, with longer stems and larger blooms and more blooms to the stem. SHASTA is a giant, vigorous, robust, glistening White Stock, producing a very high percentage of doubles. A good White has long been wanted and we are pleased to be able to introduce this magnificent variety. Price per oz. \$2.50, per $\frac{1}{4}$ lb. \$7.50, per lb. \$25.00.

NEW STOCK EARLY GIANT IMPERIAL BUTTERCUP

A New Giant Yellow Stock of a richer deeper tone than Imperial Canary Yellow; a far better habit, throwing long spikes well covered with larger blooms. Altogether a decided improvement over any other Yellow Stock that we have ever grown. The percentage of doubles is exceptionally high. Price per oz. \$2.50, per $\frac{1}{4}$ lb. \$7.50, per lb. \$25.00.

NEW EARLY FLOWERING SWEET PEA ANNIE LAURIE

constitutes the richest tone of pure Rose-Pink ever produced in a Sweet Pea. It is several shades richer than Majestic Rose or Zvolanek's Rose, and is a marvelous improvement over these two varieties.

Reports received from the trade who have already grown ANNIE LAURIE on trial, declare it is just the color the florists want. In the trials and in the field cultures, it shows up as the most vigorous Sweet Pea we have ever grown. Long Stems which are maintained throughout its blooming period, and Fours of course, and it is an abundant, prolific and continuous bloomer. Price per oz. \$0.50, per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1931

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NEW ANTIRRHINUM MAJUS AUTUMN GLOW—Autumn Glow is a lovely new Snapdragon and can be best described as a beautiful old rose, strongly shaded terra cotta, with a golden lip. Price per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00.

NEW COSMOS EARLY EXPRESS WHITE-CRIMSON—In this strain which will produce flowers from seed in forty-five days, we are now able to introduce two additional colors. Price per oz. \$0.50, per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

NEW DELPHINIUM ANNUAL (Chinensis) CAMBRIDGE BLUE—We have succeeded in producing a really good light blue in the Delphinium Annual or Chinensis class, similar in color to the well known Belladonna in the perennial Delphinium. It is a rich, clear Blue. Habit of growth about two to three feet high and it is a very fine cut flower. Price per oz. \$1.50, per $\frac{1}{4}$ lb. \$4.50, per lb. \$15.00.

NEW LARKSPUR GIANT IMPERIAL GLORIA—A rich tone of Deep Rose with no trace of carmine. Price per oz. \$0.60, per $\frac{1}{4}$ lb. \$1.80, per lb. \$6.00.

NEW LARKSPUR GIANT IMPERIAL PEACH BLOSSOM—A very delicate clear tone of Light Pink. Peach Blossom is a most attractive addition to the base branching Giant Imperial group now so popular. Price per oz. \$0.60, per $\frac{1}{4}$ lb. \$1.80, per lb. \$6.00.

NEW AFRICAN MARIGOLD LEMON ALDDOUBLE—A companion to African Orange Alldouble, and produces the same high percentage of large closely quilled heads. Price per oz. \$0.70, per $\frac{1}{4}$ lb. \$2.10, per lb. \$7.00.

NEW POPPY SHIRLEY DOUBLE BEGONIA FLOWERED SWEET BRIAR—A delightful shade of deep Rose-Pink. The blossoms are full double, resembling a very large double begonia. Price per oz. \$0.40, per $\frac{1}{4}$ lb. \$1.25, per lb. \$4.00.

NEW SUMMER OR LATE SWEET PEAS

BON-BON—Rich Pink with a glorious shading of Amber combined with great vigor of growth, tremendous length of stem and flowers of enormous size. Price per lb. \$0.90.

PIRATE GOLD—Deeper than Guinea Gold and lighter than Prince of Orange. Pirate Gold is quite a new shade in this group. Price per lb. \$0.90.

ROSIE—Deep Rose-Pink, the Florists' popular color. Richer and deeper in color than Pinkie, with all the vigor and robustness necessary to make it a first-class Sweet Pea. Price per lb. \$0.90.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1931—Concluded

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NEW EARLY FLOWERING SWEET PEAS

FASCINATION—A child of two famous parents, Early Jeanne Mamitsch X Late Hawlmark Pink. The color is a rich, deep Salmon Rose-Pink. Price per lb. \$2.50.

SATIN ROSE—Early Imperial Pink X Late Venus. Color an exquisite blend of Rose and Amber with quite a strong touch of Salmon. Price per lb. \$2.50.

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NEW VERBENA GRANDIFLORA LAVENDER GLORY—Lavender Glory is a true Lavender with a medium sized creamy white eye. The individual florets will cover a fifty-cent piece and it is fragrant. Being a hybrid it does not come altogether true but throws the usual percentage of rogues expected of a hybrid. Price per oz. \$1.50, per $\frac{1}{4}$ lb. \$4.50, per lb. \$15.00.

NEW ZINNIA CALIFORNIA GIANT OR MAMMOTH DAFFODIL—Bright Canary Yellow, resembling Narcissus King Alfred in color. Price per oz. \$0.50, per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

NEW ZINNIA CUT AND COME AGAIN PINKIE—Medium sized flowers of light Rose-Pink with long stems especially suitable for cut flowers and for massing in the garden. Price per $\frac{1}{4}$ lb. \$0.75, per lb. \$2.50.

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SEE
LEGEND OF THE CANTERBURY BELL
ON PAGE 19

ITEMS OF PARTICULAR INTEREST

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AQUILEGIA LONG SPURRED BLUE SHADES SUPERB—Immense blooms five inches across. Color a beautiful clear blue. Extra long spurs. This is a magnificent strain. Price per oz. \$2.50 per ¼ lb. \$7.50, per lb. \$25.00.

ALYSSUM ROCK GARDEN PERENNIAL RARE SPECIES MIXED—
Includes such varieties as Montanum, Rostratum, Corymbosum, Gemonense and many others. A unique mixture of these ideal rock plants. Price per oz. \$1.50, per ¼ lb. \$4.50, per lb. \$15.00.

CALENDULA RADIO GOLDEN BEAM—Petals beautifully quilled. Color golden yellow. A companion to Radio Orange. Price per oz. \$0.40, per $\frac{1}{4}$ lb. \$1.25, per lb. \$4.00.

DAHLIA COLTNESS HYBRIDS—Single Dahlias about 18 inches high, splendid for bedding, coming quite true from seed and blooming all summer long. In separate colors

Scarlet, White, Yellow, per oz.	\$1.00,	per ¼ lb.	\$3.00,	per lb.	\$10.00
Scarlet Gem, per oz.	1.50,	per ¼ lb.	4.50,	per lb.	15.00
Hybrids Mixed, per oz.	.90,	per ¼ lb.	2.75,	per lb.	9.00

DAHLIA UNWIN'S DWARF HYBRIDS MIXED—Miniature early flowering, semi-double hybrids 18 to 24 inches high with a wide range of charming colors. Require no stakes and may be planted 18 to 20 inches apart. Price per oz. \$2.00, per ¼ lb. \$6.00, per lb. \$20.00.

DELPHINIUM WALLER-FRANKLIN WREXHAM OR HOLLYHOCK
STRAIN—In separate shades which come remarkably true to color.

Art Shades	Light Blue Shades
Deep Blue Shades	Mid-Blue Shades
Each of above 4 varieties, per oz. \$5.00, per ¼ lb. \$15.00, per lb. \$50.00	
W-F Wrexham Finest Mixed,	
per oz. 4.00, per ¼ lb. 12.00, per lb. 40.00	

DIANTHUS ALLWOODII ALPINUS—A very beautiful little perennial Dianthus, flowering the first year from seed and suitable for rock gardens or edging borders. It is only 4 to 6 inches high, has single and semi-double flowers and contains all the Dianthus colors. It is a perfect gem for the rock garden. Per 1/16 oz. \$2.50, per 1/4 oz. \$7.50, per oz. \$25.00. An oz. contains 25,000 seeds.

ITEMS OF PARTICULAR INTEREST—Continued

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DIANTHUS ROCK GARDEN RARE SPECIES MIXED—Includes *Caucasicus*, *Collinus*, *Arenarius*, *Seguieri*, *Grisebachii*, *Orbelicus*, *Rupicola*, *Saxatilis*, *Cyri*, *Arboreus*, *Stawkianus*, *Glaucophyllus*, *Viscidus* and many other rare species. Marvelous for Rock Gardens. Price per oz. \$2.00, per $\frac{1}{4}$ lb. \$6.00, per lb. \$20.00.

DIGITALIS HYBRIDA LUTZII—Hybrid Foxgloves four feet high, of a beautiful Salmon Pink or Pale Apricot color. Price per oz. \$0.60, per $\frac{1}{4}$ lb. \$1.80, per lb. \$6.00.

LINUM FLAVUM—Hardy Perennial, an excellent rock plant 12 inches high, plants covered with golden yellow flowers. Price per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00.

MINA LOBATA (Flag of Spain)—One of our finest annual climbers. Climbs about 10 feet and when in bloom is a gorgeous sight of scarlet and orange flowers. This should be listed in every catalog. Price per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00.

PETUNIA GIANT DOUBLE FRINGED ROSE QUEEN—Immense double fringed Rose flowers coming very true from seed. A grand addition to this group. Price: $\frac{1}{16}$ oz. \$17.30; $\frac{1}{8}$ oz. \$28.80; $\frac{1}{4}$ oz. \$48.00; per oz. \$160.00.

PETUNIA GIANT DOUBLE FRINGED ROSE-PINK & WHITE—One of the most beautiful double Petunias introduced. Price: $\frac{1}{16}$ oz. \$17.30; $\frac{1}{8}$ oz. \$28.80; $\frac{1}{4}$ oz. \$48.00; per oz. \$160.00.

PETUNIA W-F SUPER STRAIN GIANT DOUBLE FRINGED MIXED—We have developed in our breeding grounds a Waller-Franklin Super Strain of Giant Double Fringed Mixed Petunias which can confidently be expected to produce 90% double flowers. Price: $\frac{1}{32}$ oz. \$12.00; $\frac{1}{16}$ oz. \$22.00; $\frac{1}{8}$ oz. \$36.00; $\frac{1}{4}$ oz. \$60.00; per oz. \$200.00.

POPPY ICELAND SANDFORD'S GIANT STRAIN—Immense flowers on very strong long stems. A beautiful full range of colors. This is the last word in Iceland Poppies. Price per oz. \$2.50, per $\frac{1}{4}$ lb. \$7.50, per lb. \$25.00.

ITEMS OF PARTICULAR INTEREST—Concluded

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STATICE SINUATA NEW HYBRIDS MIXED—A mixture containing charming new colors and pastel shades. Price per $\frac{1}{4}$ lb. \$0.60, per lb. \$2.00.

STOCK DOUBLE MAMMOTH BEAUTY OF NICE ROSE PINK—The finest shade of pink ever introduced into this group. Should be listed as a special in every up-to-date catalog. Price per oz. \$2.50, per $\frac{1}{4}$ lb. \$7.50, per lb. \$25.00.

TITHONIA SPECIOSA (The Golden Flower of the Incas)—Orange scarlet, six feet high and being something like a dahlia and something like a single Zinnia, its orange scarlet flowers make a grand showing when grown against a white wall in the Spanish way. Enjoys warmth and sun. Price per oz. \$0.50, per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

VENIDIUM FASTUOSUM—Brilliant orange with dark center and maroon zone. A recent introduction from South Africa and one of the most beautiful annuals ever given us by that Country. Price per oz. \$3.00, per $\frac{1}{4}$ lb. \$9.00, per lb. \$30.00.

VERBENA DWARF COMPACT FIREBALL—A dwarf bright scarlet Verbena which forms a compact, erect plant six inches high. This is a perfect gem for pots, borders or rock gardens. It also has the great merit of coming absolutely true from seed. Price per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00.

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THE NEW ANNUAL

CANTERBURY BELLS

WILL BRING SPRING TO THE GARDEN

IN SEPTEMBER

SEE PAGE 19

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
ABRONIA UMBELLATA (Sand Verbena) pink, trailing.....	\$0.40		\$ 1.25
AGAPANTHUS UMBELLATUS (Lily of the Nile)			
blue, 1½ ft.....	\$1.20	3.60	12.00
AGATHEA COELESTIS (Blue Marguerite) 2½ ft.....		1.35	4.50
AGERATUM MEXICANUM (Floss Flower)			
Blue Ball, best dwarf blue, very select, ⅓ ft.....		1.50	5.00
Blue Cap, very dwarf, ⅓ ft.....	1.00	3.00	10.00
Blue Perfection, ½ ft.....		.75	2.50
Imperial Dwarf Blue, ½ ft.....		.75	2.50
Nanum Blue Gem.....	1.00	3.00	10.00
Tall Blue, 2 ft.....		.75	2.50
Venus, pink.....	1.00	3.00	10.00
AGROSTEMMA Coronaria (Mullein Pink) rosy- crimson.....		.30	1.00
ALOE , Mixed Species, per 1,000 seeds \$1.25.			
ALONSOA (Mask Flower) Warscewiczii, scarlet, 1½ ft.....		.30	1.00
ALYSSUM (Mad Wart)			
Maritimum (A. Benthami) sweet white, 1 ft.....		.30	.90
Compactum Erectum Little Gem, 2/5 ft.....		.50	1.50
“ Lilac Queen Improved, extra deep color, form very compact, very select strain, 2/5 ft.....		.70	2.25
“ Little Dorrit, 2/5 ft.....		.50	1.50
“ Lutescens, creamy yellow, 2/5 ft.....		.50	1.50
Minimum, miniature dwarf and compact, special strain, ¼ ft.....		.50	1.50
Procumbens, Carpet of Snow, Waller-Franklin Special Strain, most carefully grown and selected, 1/6 ft.....		.75	2.50
Saxatile Compactum (Gold Dust) golden yellow, 1 ft...		.70	2.25
Saxatile Silver Queen, sulphur yellow, 1 ft.....	1.50	4.50	15.00
Rock Garden Perennial Rare Species Mixed, includes such varieties as Montanum, Ros- tratum, Corymbosum, Gemonense, etc.....	1.50	4.50	15.00
AMARANTHUS			
Abyssinicus, tall dark red, 5 ft.....		.15	.50
Caudatus (Love Lies Bleeding) red, 2½ ft.....		.10	.30
Caudatus Viridis (Love Lies Bleeding) white, 2½ ft...		.10	.30
Molten Fire, 3 ft.....	1.00	3.00	10.00
Salicifolius, willow leaved, 2½ ft.....		.75	2.50
Sunrise, 3 ft.....	1.00	3.00	10.00
Tricolor (Joseph's Coat) yellow, green, red, 3 ft.....		.60	2.00
AMMOBIUM ALATUM GRAND. , White Everlasting, 2 ft.		.20	.75
ANAGALLIS GRANDIFLORA (Pimpernel) ¾ ft.			
Blue.....		.75	2.50
Terra Cotta Red.....		.75	2.50
Mixed.....		.60	2.00
ANCHUSA (Alkanet)			
Blue Bird, compact, annual, indigo blue, 2 ft.....		.85	2.75
Capensis (Cape forget-me-not) annual blue, 2 ft.....		.40	1.25
Italica, Dropmore Variety, gentian blue, 6 ft.....		.75	2.50
“ Lissadell, gentian blue, 6 ft.....		.90	3.00
Myosotidiflora, pale blue forget-me-not flowers	2.50	7.50	25.00
Opal, light blue, 6 ft.....		.90	3.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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ANTHEMIS (Golden Marguerite) 3 ft.

Kelwayi, lemon yellow.....	\$0.55	\$1.75
Tinctoria, light yellow.....	.50	1.50

ANTIRRHINUM (Snapdragon)

ANTIRRHINUM MAJUS GRANDIFLORUM, 2½ ft.

Autumn Glow (New) (Waller-Franklin) old rose shaded terra cotta.....	\$1.00	3.00	10.00
Brilliant Rose, rose pink.....		1.50	5.00
Cardinal, dazzling scarlet.....		1.50	5.00
Coral Rose.....		1.50	5.00
Crimson King, rich crimson.....		1.50	5.00
Fire King, orange scarlet, white tube.....		1.50	5.00
Golden King, giant yellow.....		.90	3.00
Harmony, terra cotta orange, shaded rose.....		1.50	5.00
Pink Domino, soft clear rose pink, white throat.....		1.50	5.00
Pink Venus, flesh pink, white tube.....		1.50	5.00
Queen Victoria Improved, pure white, Award of Merit, R. H. S., 1931.....		.90	3.00
Rose King, deep rose self.....		1.50	5.00
Rose Queen, soft pink.....		1.25	4.00
Scarlet (Defiance).....		1.25	4.00
Torchlight, orange, yellow lip.....		1.50	5.00
Majus Grandiflorum Mixed, all varieties.....		.85	2.75

ANTIRRHINUM MAXIMUM, 2¾ ft.

This wonderful new group of Antirrhinums far surpasses anything yet introduced. In habit they are taller than the Majus group, and the individual flowers are much larger.

Apple Blossom, rosy pink, white tube.....	1.00	3.00	10.00
Canary Bird, canary yellow.....	1.00	3.00	10.00
Copper King, bronzy copper.....	1.00	3.00	10.00
Old Gold.....	1.00	3.00	10.00
Purple King, deep garnet.....	1.00	3.00	10.00
Salmon Rose (New) (Waller-Franklin).....	1.00	3.00	10.00
Snowflake, white.....	1.00	3.00	10.00
The Rose, begonia rose.....	1.00	3.00	10.00
Maximum Mixed, all varieties.....	.50	1.50	5.00

ANTIRRHINUM MAJESTIC (Nanum Maximum) 1½ ft.

Avalanche, pure white.....	1.80	5.40	18.00
Delight, delicate salmon pink.....	1.80	5.40	18.00
Eldorado, deep golden yellow.....	1.80	5.40	18.00
Golden Dawn, golden buff overlaid salmon.....	1.80	5.40	18.00
Orange King, terra cotta.....	1.80	5.40	18.00
Red Chief, rich deep scarlet.....	1.80	5.40	18.00
Rose Beauty, rose pink.....	1.80	5.40	18.00
Rose Marie, light salmon rose.....	2.50	7.50	25.00
Twilight, rosy salmon.....	1.80	5.40	18.00
Mixed.....	1.80	5.40	18.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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ANTIRRHINUM NANUM GRANDIFLORUM, 1½ ft.

Amber Queen, amber, suffused chamois.....	\$1.50		\$5.00
Carmine Queen, brilliant rose carmine.....	1.50		5.00
Climax, orange shading to yellow in lip.....	1.50		5.00
Defiance, orange scarlet.....	1.50		5.00
Empress, rich velvety crimson.....	1.50		5.00
Fawn, terra cotta pink, suffused yellow.....	1.25		4.00
Firebrand, bright scarlet.....	1.50		5.00
Flame, orange scarlet.....	\$1.00	3.00	10.00
Gloria, rich deep rose pink.....	1.50		5.00
Golden Queen, clear yellow.....	1.25		4.00
Madonna Improved, finest white.....	1.50		5.00
Mauve Queen, lilac mauve.....	1.50		5.00
Nelrose, deep rose pink.....	1.50		5.00
Peerless Pink (Waller-Franklin) cameo pink.....	1.50		5.00
Philadelphia Pink.....	1.50		5.00
Pink Perfection (Waller-Franklin) Hermosa Pink, suffused salmon.....	1.50		5.00
Prima Donna, terra cotta pink, white tube.....	1.50		5.00
Purity, pure white.....	1.25		4.00
Rose Doré, rose, suffused orange.....	1.50		5.00
Silver Pink (Waller-Franklin) pearly pink self, Highly Commended, R. H. S., 1931.....	1.50		5.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	1.50		5.00

ANTIRRHINUM ROCK HYBRIDS (Ant. Glutinosum X Ant. Majus)

Early flowering hybrids forming small compact bushes very suitable for rock and alpine gardens, 8 inches.

Pink Gem.....	2.00	6.00	20.00
White Gem.....	2.00	6.00	20.00
Rock Hybrids Mixed, rose, pink, purple, mauve, bi-color.....	2.00	6.00	20.00

AQUILEGIA (Columbine) 3 ft.

Alpina, blue.....	.90	2.75	9.00
Californica Hybrida, golden yellow, red spur..	1.00	3.00	10.00
Chrysantha, yellow.....	.75	2.25	7.50
Coerulea, Rocky Mountain Blue Columbine....	1.20	3.60	12.00
Long Spurred Blue Shades Superb.....	2.50	7.50	25.00
" " Orange and Scarlet Shades.....	2.50	7.50	25.00
" " Pink Shades.....	2.50	7.50	25.00
" " Rose Queen.....	2.00	6.00	20.00
" " Silver Queen, white, fragrant....	2.00	6.00	20.00
" " Snow Queen, white, fragrant.....	2.50	7.50	25.00
" " Dobbie's Imperial Hybrids.....	2.50	7.50	25.00
" " Emperor Hybrids Mixed.....	2.50	7.50	25.00
" " Mrs. Scott Elliott's Strain.....	2.50	7.50	25.00
" " Waller-Franklin Hybrids Mixed	2.50	7.50	25.00
" " Hybrids Mixed.....	1.00	3.00	10.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
ARCTOTIS GRANDIS (African Lilac Daisy) 3 ft.....	\$0.55		\$1.75
ARGEMONE (Mexican Prickly Poppy) 2 ft.			
Platyceras Rosea.....	.60		2.00
Hybrida Grandiflora, Mixed.....	.50		1.50
ARMERIA Formosa Hybrida (Giant Thrift or Sea Pink) rose	1.35		4.50

ASTERS (China)

ASTER IMBRICATED POMPON, 12 to 14 inches. About 2 weeks earlier than Lilliput.

Blood Red.....	\$1.10	3.30	11.00
Crimson.....	1.10	3.30	11.00
Crimson with white center.....	1.10	3.30	11.00
Fiery Scarlet.....	1.10	3.30	11.00
Light Blue.....	1.10	3.30	11.00
Light Blue with white center.....	1.10	3.30	11.00
Rose.....	1.10	3.30	11.00
Rose with white center.....	1.10	3.30	11.00
Violet.....	1.10	3.30	11.00
White.....	1.10	3.30	11.00
Mixed.....	1.00	3.00	10.00

ASTER LILLIPUT FLOWERED, 14 to 16 inches.

Carminc.....	1.00	3.00	10.00
Crimson.....	1.00	3.00	10.00
Dark Blue.....	1.00	3.00	10.00
Dark Crimson.....	1.00	3.00	10.00
Fiery Scarlet.....	1.00	3.00	10.00
Rose.....	1.00	3.00	10.00
White.....	1.00	3.00	10.00
White with dark blue center.....	1.00	3.00	10.00
White with rose center.....	1.00	3.00	10.00
Fine Mixed.....	.90	2.75	9.00

ASTER AMERICAN BEAUTY, 2½ to 3 ft.

Azure Fairy.....		2.50	8.00
Carminc Rose, wilt resistant.....	1.20	3.60	12.00
Crimson, wilt resistant.....	1.20	3.60	12.00
Lavender, wilt resistant.....	1.20	3.60	12.00
Peach Blossom.....		2.50	8.00
Purple.....		2.50	8.00
Rose.....		2.50	8.00
Shell Pink (September Beauty).....		2.50	8.00
White Improved.....	1.00	3.00	10.00
White, wilt resistant.....	1.20	3.60	12.00
Choice Mixed.....		1.80	6.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
ASTER (China)—Continued			
ASTER CALIFORNIA GIANT CURLED AND INTERLACED, 2½ to 3 ft.			
Dark Purple.....	\$1.50	\$4.50	\$15.00
Deep Rose.....	1.50	4.50	15.00
Light Blue.....	1.50	4.50	15.00
Light Purple.....	1.50	4.50	15.00
Peach Blossom.....	1.50	4.50	15.00
White.....	1.50	4.50	15.00
Choice Mixed.....	1.20	3.60	12.00
ASTER CALIFORNIA GIANT PAEONY FLOWERED, 2½ to 3 ft.			
Azure Fairy, azure blue.....	1.50	4.50	15.00
Maiden's Blush, shell pink.....	1.50	4.50	15.00
Peach Blossom, peach blossom pink.....	1.50	4.50	15.00
Rose.....	1.50	4.50	15.00
Swansdown, pure white.....	1.50	4.50	15.00
Mixed, above varieties.....	1.20	3.60	12.00
ASTER GIANT CALIFORNIA SUNSHINE MIXED, 3 ft.			
A cross between California Giants and the Sunshine type. Blossoms 5 to 6 inches across on long stems. The disc is a lovely light yellow and the encircling guard petals are varying shades of pink, rose, blue and lavender.....			
	1.50	4.50	15.00
ASTER GIANT BRANCHING COMET OR CREGO, 2½ ft.			
Crimson.....	1.80	6.00	
Crimson, wilt resistant90	2.75	9.00
Dark Blue, wilt resistant90	2.75	9.00
Deep Rose, wilt resistant90	2.75	9.00
Lavender.....	1.80	6.00	
Light Blue.....	1.80	6.00	
Pink, wilt resistant90	2.75	9.00
Purple.....	1.80	6.00	
Rose.....	1.80	6.00	
Royal Purple, wilt resistant90	2.75	9.00
Shell Pink.....	1.80	6.00	
White.....	2.10	7.00	
White, wilt resistant90	2.75	9.00
Choice Mixed.....	1.75	5.50	

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
ASTER (China)—Continued			
ASTER IMPROVED CREGO, 2½ ft.			
Crimson, wilt resistant.....	\$0.90	\$2.75	\$9.00
Deep Rose, wilt resistant.....	.90	2.75	9.00
Pink (Shell Pink) wilt resistant.....	.90	2.75	9.00
Purple, wilt resistant.....	.90	2.75	9.00
Violet, wilt resistant.....	.90	2.75	9.00
White, wilt resistant.....	.90	2.75	9.00
Mixed, wilt resistant.....	.80	2.50	8.00
ASTER GIANT COMET, 2½ ft.			
Crimson, wilt resistant.....	.90	2.75	9.00
Dark Blue, wilt resistant.....	.90	2.75	9.00
Ruby, wilt resistant.....	.90	2.75	9.00
ASTER OSTRICH FEATHER, 2½ ft.			
Crimson, wilt resistant.....	.90	2.75	9.00
Dark Blue, wilt resistant.....	.90	2.75	9.00
Deep Rose, wilt resistant.....	.90	2.75	9.00
Pink, wilt resistant.....	.90	2.75	9.00
Royal Purple, wilt resistant.....	.90	2.75	9.00
White, wilt resistant.....	.90	2.75	9.00
Mixed, wilt resistant.....	.80	2.50	8.00
ASTER QUEEN OF THE MARKET, 1½ ft.			
Crimson.....		1.80	6.00
Crimson, wilt resistant.....	.90	2.75	9.00
Dark Blue, wilt resistant.....	.90	2.75	9.00
Deep Rose, Highly Commended, R. H. S.....		1.80	6.00
Flesh Pink.....		1.80	6.00
Lavender.....		1.80	6.00
Purple, Highly Commended, R. H. S.....		1.80	6.00
Purple, wilt resistant.....	.90	2.75	9.00
Scarlet, wilt resistant.....	.90	2.75	9.00
White.....		1.80	6.00
Choice Mixed.....		1.75	5.50
ASTER EARLY ROYAL, 2 ft.			
Azure Blue, wilt resistant.....	.90	2.75	9.00
Deep Rose.....		1.80	6.00
Lavender.....		1.80	6.00
Purple.....		1.80	6.00
Purple, wilt resistant.....	.90	2.75	9.00
Shell Pink.....		1.80	6.00
White.....		1.80	6.00
Choice Mixed.....		1.75	5.50

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
ASTER (China)—Continued			
ASTER KING, 2 ft.			
Crimson.....		\$1.80	\$6.00
Crimson, wilt resistant.....	\$0.90	2.75	9.00
Lavender, Highly Commended, R. H. S.....		1.80	6.00
Pink.....		1.80	6.00
Rose.....		1.80	6.00
Violet.....		1.80	6.00
White.....		1.80	6.00
Choice Mixed.....		1.75	5.50
ASTER LATE BRANCHING, 2½ ft. syn. Vicks, Semples, American.			
Azure Blue, wilt resistant.....	.90	2.75	9.00
Crimson.....		1.80	6.00
Crimson, wilt resistant.....	.90	2.75	9.00
Deep Rose, Highly Commended, R. H. S.....		1.80	6.00
Deep Rose, wilt resistant.....	.90	2.75	9.00
Lavender, Highly Commended, R. H. S.....		1.80	6.00
Light Rose, wilt resistant.....	.90	2.75	9.00
Purple.....		1.80	6.00
Purple, wilt resistant.....	.90	2.75	9.00
Sensation, wilt resistant, scarlet.....	.90	2.75	9.00
Shell Pink (Mary Semple).....		1.80	6.00
Shell Pink, wilt resistant.....	.90	2.75	9.00
White.....		1.80	6.00
White, wilt resistant.....	.90	2.75	9.00
Choice Mixed.....		1.75	5.50
Mixed, wilt resistant.....	.80	2.50	8.00
ASTER BALL'S WHITE, 2 ft.....		2.50	8.00
ASTER BALL'S WHITE, wilt resistant, 2 ft.....	1.20	3.60	12.00
ASTER HEART OF FRANCE, 2 ft.			
Brilliant Red.....	1.20	3.60	12.00
ASTER HEART OF FRANCE, 2 ft.			
Brilliant Red, wilt resistant.....	1.50	4.50	15.00
ASTER PEERLESS PINK, 2½ ft., Highly Commended,			
R. H. S.....		1.80	6.00
ASTER ALL VARIETIES MIXED.....		.90	3.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS		Price ¼ lb.	Price per lb.
ASTER (China)—Concluded			
ASTER CHINENSIS TALL SINGLE GIANT FLOWERED, 2½ ft.			
Apple Blossom, flesh pink.....	\$0.30		\$1.00
Carmine Rose.....	.30		1.00
Lavender.....	.30		1.00
Marechal Joffre, crimson scarlet.....	.30		1.00
Rose.....	.30		1.00
Violet.....	.50		1.50
White.....	.30		1.00
Choice Mixed.....	.30		1.00
ASTER SINGLE ELEGANCE, 2 ft., upright habit.			
Blue.....	.60		2.00
Firefly, scarlet.....	.90		3.00
Lavender.....	.60		2.00
Rose.....	.60		2.00
White.....	.60		2.00
Choice Mixed.....	.50		1.50
BALLOON VINE (Cardiospermum Love in a Puff).....	.20		.60
BALSAM (Lady's Slipper) 2 ft.			
Camellia-flowered mixed.....	.60		2.00
Rose-flowered mixed.....	.55		1.75
BARTONIA AUREA (Blazing Star) golden yellow, 3 ft.....	.40		1.25
BEANS			
Scarlet Runner, Scarlet Emperor.....			.12
Scarlet Prizewinner, unusually large pods.....			.25
BEGONIA, Fibrous Rooted (Semperflorens)	1/16 oz.	¼ oz.	Per oz.
Erfordia, limpid rose.....	\$1.60	\$4.80	\$16.00
Luminosa, deep scarlet.....	1.60	4.80	16.00
Prima Donna, rose shading to carmine.....	1.60	4.80	16.00
Salmon Queen, cinnabar red.....	1.60	4.80	16.00
	Price	Price	Price
BELLIS (Double English Daisy)	per oz.	¼ lb.	per lb.
Monstrosa Etna (Tubulosa) dark red.....	\$2.50	\$7.50	\$25.00
" Pink.....	1.40	4.20	14.00
" White.....	1.40	4.20	14.00
" Mixed.....	1.20	3.60	12.00
BIDENS HUMULIS: See Cosmos Miniature Yellow.			
BOLTONIA (False Chamomile)			
Asteroides, small white flowers, 6 ft.....	1.50	4.50	15.00
Latisquama, pink tinged lavender, 6 ft.....	.70	2.10	7.00
Latisquama Nana, pink, 3 ft.....	2.00	6.00	20.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS		Price 1/4 lb.	Price per lb.
BRACHYCOME (Swan River Daisy) Iberidifolia mixed.....		\$1.35	\$4.50
BROWALLIA ELATA (Amethyst) 1 1/2 ft.			
Blue.....	1.50	5.00	
White.....	1.50	5.00	
Mixed.....	.90	3.00	
CACTUS, Trichocereus Spachianus. Straight columns eight ft. high, six inches in diameter. Flowers pure white, eight inches in diameter borne on top of column, per 1,000 seeds \$1.00.			
CALENDULA DOUBLE (Pot Marigold) 1 2/3 ft.			
Ball's Apricot, rich straw or apricot with dark brown center.....	.90	3.00	
Ball's Gold Improved (Florists' Strain) golden yellow	.90	3.00	
Ball's Long Orange, extra long stems.....	.90	3.00	
Ball's Masterpiece, rich glowing orange, finely contrasting brown center, long stems.....	1.50	5.00	
Ball's Orange Improved (Florists' Strain).....	.90	3.00	
Ball's Supreme (Florists' Strain) cadmium orange, dark brown center.....	.90	3.00	
Ball's White (Florists' Strain).....	.90	3.00	
Campfire (Sensation).....	.90	3.00	
Dania, extra select deep orange.....	.25	.80	
Favorita, cream striped yellow.....	.20	.75	
Golden King (Jaune Vif) cadmium orange, light center	.20	.75	
Lemon Queen (Sulphurea) sunflower yellow.....	.20	.60	
Meteor, creamy white, striped orange.....	.20	.60	
Nankeen (Le Proust) cream, flushed apricot.....	.20	.60	
Orange King (Florists' Strain) dark orange red, dark center, a very select strain.....	.25	.80	
Prince of Orange, orange.....	.20	.60	
Radio, quilled orange.....	.30	1.00	
Radio Golden Beam.....	1.25	4.00	
The Ball (Florists' Strain) orange, light center.....	.60	2.00	
Trianon (Royal Marigold) yellow, striped orange, dark center.....	.20	.60	
Mixed, all varieties, extra fine.....	.15	.50	
CALIFORNIA NATIVE FLOWERS MIXED			
Contains over 30 varieties of California Wild Flowers..	.60	2.00	

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
CALLIOPSIS TALL, Bicolor (Tickseed) 3½ ft.		
Atrosanguinea, blood red.....	\$0.30	\$1.00
Marmorata, yellow and maroon marbled.....	.30	1.00
Nigra Speciosa, dark brown.....	.30	1.00
Splendens, golden, brown center, extra large flowers....	.30	1.00
Tinctoria, yellow, maroon center.....	.30	1.00
Hybrida Semi Plena Mixed.....	.40	1.25
Tall Annual Varieties Mixed.....	.20	.75

CALLIOPSIS DWARF, ½ to 1 ft.

Bicolor Crimson King.....	.60	2.00
“ Dazzler, golden yellow, maroon center.....	.75	2.50
“ Gold Ray, golden, maroon center.....	.75	2.50
“ Marmorata, yellow and maroon marbled.....	.60	2.00
“ Nana, yellow, brown center.....	.60	2.00
“ The Sultan, rich maroon crimson.....	.75	2.50
“ Tiger Star, extra select.....	.75	2.50
“ Dwarf Annual Varieties Mixed.....	.40	1.25
Coronata Maxima, yellow.....	.40	1.25
Drummondi (Golden Wave) golden yellow, red zone....	.30	.90

THE LEGEND OF THE CANTERBURY BELL

Long, long ago, in the Cathedral at Canterbury, the Shrine of Thomas A'Becket used to be covered with a velvet canopy covered with many small silver bells. The raising of the canopy and the tinkling of the bells gave notice to pilgrims scattered about the Cathedral that the service was about to commence. The resemblance of the blooms of Campanula Medium to these small silver bells gave them their well known name of Canterbury Bells.

NEW ANNUAL CANTERBURY BELLS (Waller-Franklin)

Bring Spring to the Garden in September.

Many years of careful selection have at last given us an Annual Canterbury Bell which blooms from seed in less than six months. It should now be possible to have this beautiful flower in bloom at almost any time of the year. The plant grows from two to two and a half feet tall, each plant having from six to eight spikes of blooms. Seed planted in February blooms in July. We offer this in mixture, containing the following colors: dark blue, light blue, pink, rose and white. We believe this to be a very fine novelty and that it will fill a long felt want.

Price per oz. \$1.50, per ¼ lb. \$4.50, per lb. \$15.00.

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price Price
per oz. ¼ lb. per lb.

CAMPANULA MEDIUM, Single Canterbury Bells, 3 ft.

Dark Blue.....	\$0.40	\$1.25
Light Blue.....	.40	1.25
Pink.....	.40	1.25
White.....	.40	1.25
Mixed.....	.35	1.10

CAMPANULA MEDIUM, Double Canterbury Bells, 2½ ft.

Dark Blue.....	1.25	4.00
Light Blue.....	1.25	4.00
Rose.....	1.25	4.00
White.....	1.25	4.00
Mixed.....	.90	3.00

CAMPANULA MEDIUM CALYCANTHEMA, Cup and Saucer

Canterbury Bells, 2½ ft.

Dark Blue.....	\$0.60	1.80	6.00
Light Blue.....	.60	1.80	6.00
Rose.....	.70	2.10	7.00
White.....	.70	2.10	7.00
Mixed, extra fine.....	.50	1.50	5.00

CANARY BIRD VINE: See Tropaeolum

CANDYTUFT

NEW CANDYTUFT MINIATURE GEM (Hyacinth Flowered Type) (W-F)

The result of years of selection has produced a dainty, small miniature hyacinth flowered Candytuft about 3½ inches high, each plant producing four to six spikes. A perfect Miniature Gem for the rock garden.

Price per oz. \$0.50, per ¼ lb. \$1.50, per lb. \$5.00

Empress, white, 1 ft.....	.30	1.00
Giant Hyacinth Flowered White, extra select.		
This is a very superior strain; it grows about 1½ feet high, with enormous trusses of blooms. It has been one of our specialties for a number of years and every effort is made to keep it at a very high state of perfection. We believe it is superior to any other strain on the market.....	.90	3.00
Little Prince, six inches high, extra select strain.....	.75	2.50

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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CANDYTUFT UMBELLATA, 1 ft.

Carmine.....	\$0.30	\$1.00
Crimson.....	.30	.90
Flesh Pink.....	.30	1.00
Lavender.....	.30	.90
Rose Cardinal.....	.55	1.75
White.....	.30	.90
Waller-Franklin Formula Mixture, "Just a little bit better," Umbellata varieties only.....	.30	.90
Mixed, all varieties.....	.25	.80

CANDYTUFT UMBELLATA HYBRIDA NANA, a dwarf compact group only six inches high.

Crimson.....	.60	2.00
Flesh.....	.60	2.00
Lilac.....	.60	2.00
Rose.....	.60	2.00
White.....	.60	2.00
Choice Mixed.....	.55	1.70
Perennial Varieties—See Iberis.		

CANNA (Indian Shot) Crozy's Hybrids Choice Mixed, 4 ft.	.60	2.00
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CARNATIONS

CARNATION MARGUERITE, 16 to 20 inches.

Chabaud's Everblooming Mixed.....	.90	3.00
Giant Malmaison Mixed.....	1.80	6.00
Marguerite Fine Mixed.....	.90	3.00

CARNATION GRENADIN, early flowering, 20 inches.

Black King, dark red.....	\$1.00	3.00	10.00
Cardinal Red.....	1.00	3.00	10.00
Snow White.....	1.00	3.00	10.00
Triumph, deep pink.....	1.20	3.60	12.00
White Gold, soft yellow.....	1.80	5.40	18.00
Grenadin Mixed.....	1.00	3.00	10.00

CARNATION PICOTEE, extra fine mixed.....	1.20	3.60	12.00
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WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price Price
per oz. ¼ lb. per lb.

CARNATION CHABAUD'S GIANT IMPROVED, 16 to 20 inches.

These carnations come into bloom five months from time seed is planted and continue to bloom throughout the summer. The plants are of robust upright habit; they form ten to twenty stalks, bearing huge flowers of fine form; they come about 90% double, are quite true and are highly clove scented.

This group should not be confused with the old Chabaud Ever-blooming.

Cardinal Red (Sparkler).....	\$1.20	\$3.60	\$12.00
Crimson (Nero).....	1.20	3.60	12.00
Deep Rose.....	1.20	3.60	12.00
Flesh Pink.....	1.20	3.60	12.00
Rose Pink (The Pearl).....	1.20	3.60	12.00
Salmon Rose (Legion of Honor).....	1.20	3.60	12.00
White (Jeanne Dionis).....	1.20	3.60	12.00
Yellow (Marie Chabaud).....	1.20	3.60	12.00
Choice Mixed, all varieties.....	.60	1.80	6.00

CARNATION CHABAUD'S GIANT FANCY

White ground fancy.....	8.00
Yellow ground fancy.....	8.00
White ground edged.....	8.00

CARNATION CHABAUD'S ENFANT DE NICE, 20 inches.

Carnation Enfant de Nice is the result of a cross between Carnation Chabaud's Giant Improved and Carnation Perpetual. The plants are of robust, upright habit, with long, strong stalks bearing flowers 2½ to 3 inches in diameter. This strain is magnificent and is so far, the last word in annual Carnations. The color comes about 75% true from seed and about 90% of the plants come double.

Red.....	3.00	9.00	30.00
Rose.....	3.00	9.00	30.00
Salmon.....	3.00	9.00	30.00
White.....	3.00	9.00	30.00
Mixed.....	2.00	6.00	20.00

CARNATION TEICHER'S BI-ANNUAL MIXED

A large flowered, long stemmed, very hardy	1/16 oz.	¼ oz.	Per oz.
Carnation of great merit, 2 ft.....	\$1.00	\$3.00	\$10.00
		Price	Price
		¼ lb.	per lb.

CATANANCHE, Coerulea (Catnip)

Blue everlasting.....	\$1.80	\$6.00
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GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS				Price per oz.	Price ¼ lb.	Price per lb.
CELOSIA (Cockscomb)						
Childsii (Chinese Wool Flower)	Crimson.....			\$2.50		\$8.00
"	"	"	"	Dark Pink.....	2.50	8.00
"	"	"	"	Pink.....	2.50	8.00
"	"	"	"	Yellow.....	2.50	8.00
"	"	"	"	Mixed.....	1.25	4.00
Cristata Dwarf Mixed.....				1.80		6.00
Plumosa Choice Mixed.....				.75		2.50
CENTAUREA CYANUS, Double (Cornflower or Bachelor's Button) 3 ft.						
Blue (Florists' Strain) very double.....				.30		1.00
Carmine.....				.30		1.00
Maroon.....				.30		1.00
Mauve.....				.30		1.00
Mauve Queen, soft mauve.....				.60		2.00
Rose Improved (Waller-Franklin) an improved strain which holds its color well.....				.40		1.25
Ruby, rich deep ruby (Waller-Franklin).....				.30		1.00
White, very double.....				.30		1.00
Mixed Double, all varieties, extra fine.....				.30		.90
CENTAUREA IMPERIALIS (Imperial Sweet Sultan) 3 ft.						
Amaranth Red (Waller-Franklin).....				.75		2.50
Brilliant Rose.....				.75		2.50
Deep Lavender.....				.75		2.50
Delicate Lilac.....				.75		2.50
Purple.....				.75		2.50
Rose.....				.75		2.50
White.....				.75		2.50
Choice Mixed.....				.60		2.00
CENTAUREA ODORATA, 2 ft.						
Bridesmaid, lemon yellow.....				.75		2.50
Chameleon, yellow tinted rose.....				.75		2.50
Honeymoon, golden yellow.....				.90		3.00
Suaveolens (Yellow Sweet Sultan).....				.90		3.00
The Bride, pure white.....				.90		3.00
Choice Mixed.....				.75		2.50
CENTAUREA CANDIDISSIMA (Argentea Vera)						
silvery leaves.....				\$0.80	2.50	8.00
CENTAUREA GYMNOCARPA (Dusty Miller) silvery						
leaves.....				.30		1.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
CERASTIUM (Mouse Ear) 1 ft.			
Biebersteinii, silver leaves, white flowers.....	\$0.60	\$1.80	\$6.00
Boissieri.....	.60	1.80	6.00
Tomentosum (Snow in Summer) silvery white foliage, rock plant.....	.60	1.80	6.00
CHEIRANTHUS ALLIONI (Siberian Wallflower)			
orange, 1½ ft.....		.30	1.00
CHEIRANTHUS LINIFOLIUS (Alpine Wallflower)			
mauve, 1 ft.....		1.50	5.00
CHELONE BARBATA, 4 ft.			
Coccinea, scarlet (Scarlet Bugler).....		.60	2.00
Hybrida Mixed, shades of pink, rose, carmine, violet ..		.60	2.00
Hybrida Praecox, rich colors of early flowering hy- brids.....		.75	2.50
CHYSANTHEMUM SINGLE ANNUAL (Painted Daisies) 2 ft.			
Carinatum Atrococcineum (The Sultan) dark copper, yellow zone.....		.30	.90
“ Burridgeanum, white, scarlet zone.....		.30	.90
“ Chameleon (Eclipse) golden chamois, scar- let zone.....		.30	.90
“ Northern Star, giant white, yellow zone.....		.30	.90
“ Purpureum (W. E. Gladstone) deep purple, yellow zone.....		.30	.90
“ Tricolor Mixed.....		.25	.80
Segetum Eastern Star, primrose, brown disc.....		.20	.75
“ Evening Star (Helios) golden yellow.....		.20	.75
“ Gloria Alba, white, pale disc.....		.20	.75
“ Morning Star, pale primrose.....		.20	.75
“ Mixed.....		.20	.60
Nivelli (New) annual Marguerite, yellow.....		.50	1.50
CHRYSANTHEMUM DOUBLE ANNUAL, 2 ft.			
Carinatum Dunnett's White.....		.75	2.50
“ “ Yellow.....		.75	2.50
“ Purple King (Purpureum).....		.75	2.50
“ Scarlet King (Atrococcineum).....		.75	2.50
“ Hybrida Mixed.....		.60	2.00
Coronarum Lemon, 4 ft.....		.20	.75
“ White.....		.20	.75
“ Yellow.....		.20	.75
“ Mixed.....		.20	.60

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS

Price Price Price
per oz. ¼ lb. per lb.

CHRYSANTHEMUM MAXIMUM (Shasta or Moon Daisy)

After careful trials of all existing varieties we have selected the following group as being the best. Dates of blooming are for California.

Elder Daisy, blooms four to five weeks earlier than Shasta Alaska. The blooms are smaller with more of them to a plant. Quite hardy. Blooms Memorial Day, 2 ft.....	\$0.75	\$2.50
King Edward VII, very robust large flowers. In bloom June 12th, 2½ ft.....	.75	2.50
May Queen (Spring Marguerite) an abundance of medium-sized flowers. In bloom April 15th, quite hardy, 2 ft.....	.75	2.50
Mrs. C. Lowthian Bell, a splendid variety, large white flowers on long stems. In bloom June 12th and continues until October, 3 ft.....	1.50	5.00
Perfection, large white flowers, small yellow centers. In bloom June 12th, 2½ ft.....	.75	2.50
Shasta Alaska, the most popular of all. Very large pure white flowers with small yellow centers. In bloom May 20th, 2½ ft.....	1.50	5.00
Shasta Westralia, a very fine Shasta Daisy similar to Alaska only of higher growth and blooming slightly earlier. In bloom May 6th, 3 ft.....	1.50	5.00

CINERARIA MARITIMA (Foliage varieties)

Candidissima, white leaved.....	.40	1.25
Diamond, white leaved.....	.50	1.50

CINERARIA HYBRIDA, 2 ft.

1/16 oz. ¼ oz. Per oz.

Grandiflora Mixed.....	\$6.00	\$18.00	\$60.00
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CLARKIA ELEGANS DOUBLE, 2 ft.

Price Price
¼ lb. per lb.

Brilliant, carmine.....	\$1.25	\$4.00
Firebrand, copper scarlet.....	1.25	4.00
Purple Prince, purple.....	1.25	4.00
Salmon Queen, salmon pink.....	1.25	4.00
Scarlet Queen, scarlet.....	1.25	4.00
Vesuvius, orange scarlet.....	1.25	4.00
White.....	1.25	4.00
Choice Mixed.....	.90	3.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
COBAEA (Cathedral Bells)			
Scandens, violet.....	\$0.75		\$2.50
Scandens, white.....	1.80		6.00
COIX LACHRYMAE (Job's Tears)10	.35
CONVOLVULUS (Morning Glory)			
Major Mixed.....		.15	.50
Minor Mixed.....		.15	.50
COREOPSIS, 3 ft.			
Grandiflora Auricula Superba, a serrated band of brownish red encircles the golden disc, flower petals golden yellow.....		.90	3.00
" Flora Plena (New) golden yellow, semi- double flowers.....		.60	2.00
" Lanceolata, golden yellow.....		.20	.75
" Mayfield Giant, large flowered, deep gold- en yellow.....		.90	3.00
COSMIDIUM Burridgeanum, velvety brown with golden yellow border, 2 ft.30	1.00
COSMOS EARLY EXPRESS SINGLE (Extra early, flowers in 45 days) 2½ ft.			
Crimson (New) (Waller-Franklin).....	\$0.50	1.50	5.00
Pink (New) (Waller-Franklin).....	.50	1.50	5.00
White (New) (Waller-Franklin).....	.50	1.50	5.00
Mixed (New) (Waller-Franklin).....		1.35	4.50
COSMOS EXTRA EARLY DOUBLE CRESTED, 2½ ft.			
Carnelia (Waller-Franklin) crimson.....	1.50	4.50	15.00
Peach Blossom (Waller-Franklin) pink.....	1.50	4.50	15.00
Whirlwind (Waller-Franklin) white.....	1.50	4.50	15.00
Choice Mixed.....	1.00	3.00	10.00
COSMOS EXTRA EARLY SINGLE MAMMOTH FLOWERING, 2½ ft.			
Crimson.....		.40	1.30
Pink.....		.40	1.30
White.....		.40	1.30
Choice Mixed.....		.35	1.20

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
COSMOS LATE DOUBLE CRESTED, 4 ft.			
Crimson King.....	\$2.10		\$7.00
Pink Beauty.....	2.10		7.00
White Queen.....	2.10		7.00
Mixed.....	1.25		4.00
COSMOS LATE SINGLE, 4 ft.			
Lady Lenox Giant Flowering Pink.....	.20		.75
“ “ “ “ White.....	.20		.75
Perfection Giant Flowering Crimson.....	.20		.75
“ “ “ “ Crimson Ray.....	.20		.75
“ “ “ “ Mixed.....	.20		.60
Hybrida, Klondyke, orange.....	1.25		4.00
Miniature Yellow (Bidens Humulis) 1 ft.....	.15		.50
CYNOGLOSSUM (Chinese Forget-me-not) 2 ft.			
Amabile Deep Ultramarine Blue.....	.15		.50
Amabile Pink.....	1.25		4.00
CYPRESS VINE—See Quamoclit under Ipomea.			
DAHLIA, California Grown, Prize Winning Strains			
Collarette Mixed.....	\$0.60	1.80	6.00
Decorative and Cactus Mixed.....	6.00	18.00	60.00
Pompon (Lilliput) Mixed.....	5.00	15.00	50.00
Show and Hybrid Show Mixed.....	1.60	4.80	16.00
Single Mixed.....	.50	1.50	5.00
Coltness Scarlet.....	1.00	3.00	10.00
“ Scarlet Gem.....	1.50	4.50	15.00
“ White.....	1.00	3.00	10.00
“ Yellow.....	1.00	3.00	10.00
“ Hybrids Mixed.....	.90	2.75	9.00
Unwin's Dwarf Hybrids Mixed, miniature early flowering, semi-double hybrids 18 to 24 inches high with a wide range of charming colors.....	2.00	6.00	20.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price Price
per oz. ¼ lb. per lb.

DELPHINIUMS

Delphiniums grown from California seed bloom much earlier.

DELPHINIUM ANNUAL OR CHINENSIS, Tall, 3 ft.

Cambridge Blue (New) (Waller-Franklin) rich clear belladonna blue.....	\$1.50	\$4.50	\$15.00
Dark Blue.....		.90	3.00
White.....		.90	3.00
Mixed.....		.75	2.50

DELPHINIUM ANNUAL OR CHINENSIS, Dwarf, 1 ft.

Azure Fairy, azure blue.....	1.50	5.00
Blue Butterfly Improved, ultramarine blue.....	1.50	5.00

DELPHINIUM (Perennial Larkspur) 5 ft.

Belladonna Improved (Cliveden Beauty) light blue, larger flowered and a stronger grower than the original Belladonna.....	2.00	6.00	20.00
Belladonna (True) light blue.....	1.20	3.60	12.00
Bellamosum, dark blue.....	1.20	3.60	12.00
Cardinale, scarlet.....	2.00	6.00	20.00
Iceberg, white.....	Price at harvest.		
C. W. Matthes, pure blue.....	5.00	15.00	50.00
Hoodacres White.....	Price at harvest.		
King of Delphiniums, deep blue, white eye.....	5.00	15.00	50.00
Lavanda, deep rosy lavender, small white center.....	5.00	15.00	50.00
Millicent Blackmore, light blue and pale mauve with large black center.....	5.00	15.00	50.00
Mrs. Townley Parker, sky blue with white eye	5.00	15.00	50.00
Rev. E. Lascelles, dark blue, white center.....	5.00	15.00	50.00
Waller-Franklin Select Double Mixed.....	5.00	15.00	50.00
Waller-Franklin Wrexham or Hollyhock Strain.			

A magnificent strain which we believe is superior to any other strain offered.

Wrexham Art Shades (W-F).....	5.00	15.00	50.00
“ Deep Blue Shades (W-F).....	5.00	15.00	50.00
“ Light Blue Shades (W-F).....	5.00	15.00	50.00
“ Mid-Blue Shades (W-F).....	5.00	15.00	50.00
“ Finest Mixed (W-F).....	4.00	12.00	40.00
Hybrids XXX Art Shades (W-F).....	2.00	6.00	20.00
“ XXX Deep Blue Shades (W-F).....	2.00	6.00	20.00
“ XXX Light Blue Shades (W-F).....	2.00	6.00	20.00
“ XXX Mid-Blue Shades (W-F).....	2.00	6.00	20.00
“ XXX Mixed (W-F).....	1.50	4.50	15.00
Gold Medal Hybrids Mixed.....	.70	2.10	7.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS

Price per oz.	Price ¼ lb.	Price per lb.
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DIANTHUS

DIANTHUS CHINENSIS (China or Indian Pinks) 1 ft.

Hybridus Latifolius Atrococcineus Fl. Pl., scarlet.....	\$0.90	\$3.00
Hybridus Latifolius Fl. Pl. Mixed.....	.75	2.50
Tom Thumb Brilliant, double scarlet, ½ ft.....	\$0.90	2.75
Chinensis Double Mixed.....	.40	1.25
Chinensis Single Mixed.....	.30	1.00

DIANTHUS HEDDEWIGII (Japanese Pinks) 1 ft.

Crimson Belle, single, deep crimson.....	.75	2.50
Dark Purple Fl. Pl. (Violet Queen).....	1.50	5.00
Diadematus Fl. Pl. (Diadem Pinks) double mixed.....	.75	2.50
Eastern Queen, single rose, bizarre.....	.60	2.00
Fireball Fl. Pl., deep scarlet.....	1.00	3.50
Imperialis Fl. Pl., Imperial Pinks Mixed.....	.50	1.50
Mourning Cloak Fl. Pl., black purple, white margin.....	.90	3.00
Nobilis Giant Mixed (Royal Pinks) single mixed.....	.60	2.00
The Bride, white, rosy purple eye.....	.60	2.00
Heddewigii Hybridus double mixed.....	.60	2.00
Heddewigii single mixed.....	.60	2.00

DIANTHUS HEDDEWIGII LACINIATUS, 1 ft.

Lucifer Fl. Pl., orange scarlet.....	1.25	4.00
Mirabilis, single (Marvelous Pinks).....	.75	2.50
Pink Beauty, Fl. Pl., finest pure pink.....	1.50	5.00
Punctatus Mixed (Princess Pinks) single.....	.75	2.50
Salmoneus, Salmon Queen, single salmon.....	1.25	4.00
“ Fl. Pl. Salmon King.....	1.25	4.00
Snowball, Fl. Pl., large white.....	.90	3.00
Snowdrift, Fl. Pl., pure white.....	.90	3.00
Vesuvius, single orange scarlet.....	.90	3.00
Heddewigii Laciniated Double Mixed.....	.60	2.00
Heddewigii Laciniated Single Mixed.....	.55	1.80

DIANTHUS SWEET WIVELSFIELD, 1 ft.

(Dianthus Allwoodii x D. Barbatus.) A new hardy annual, good for borders, as a cut flower, and especially adapted for rock gardens.

Pink Shades.....	2.50	7.50	25.00
Red Shades.....	2.50	7.50	25.00
Choice Mixed.....	.50	1.50	5.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
DIANTHUS PLUMARIUS (Grass or Clove Pinks) Perennial group, 1½ ft.			
Highland Rose Hybrids, single rose with deeper zone of red.....	\$2.00	\$6.00	\$20.00
Plumarius Double (Double Pinks) fine mixed.....	1.80	6.00	
Plumarius Single (Single Pinks) fine mixed.....	.25	.80	
Semperflorens Mixed (Florists' Perpetual Pinks) double and semi-double.....	.50	1.50	
Cyclops, Single Perpetual, various colors, red eye.....	1.25	4.00	
Scoticus Double, Scotch Mixed.....	3.00	9.00	30.00
Perpetual Large Flowered Double Mixed.....	3.00	9.00	30.00
Large Flowering Double Choice Mixed, sweet scented.....	3.00	9.00	30.00
Nanus Double, dwarf double Pinks fine mixed, 1 ft.....	.80	2.50	8.00
DIANTHUS ALLWOODII , hybrid between Carnation and Pink, very free flowering, mixed colors—per 1,000 seeds \$3.00.			
DIANTHUS-PINKS PERENNIAL FOR ROCK GARDENS			
	1/16 oz.	¼ oz.	Per oz.
Allwoodii Alpinus, perennial, flowers first year from seed, 4 to 6 in. high, mixed colors. A gem for the rock garden, very fragrant. An ounce contains 25,000 seeds.....	\$2.50	\$7.50	\$25.00
	Price per oz.	Price ¼ lb.	Price per lb.
Caesius Grandiflorus (Cheddar Pinks) pink, for borders and rock gardens.....	\$0.50	\$1.50	\$5.00
Caesius, Splendens, mallow purple.....	1.50	4.50	15.00
Deltoides Albus, white.....	1.00	3.00	10.00
Deltoides (Maiden Pinks) rose, for rock gardens	.80	2.50	8.00
Deltoides Brilliant, rich rose pink.....	.90	2.75	9.00
Deltoides Major Stern's, bronze foliage.....	1.50	4.50	15.00
Graniticus, dwarf crimson.....	.80	2.50	8.00
Neglectus Glacier Pink, 6 inches—Per 1,000 seeds \$1.00.			
Rock Garden Rare Species Mixed, includes Caucasicus, Collinus, Arenarius, Seguieri, Grisebachii, Orbelicus, Rupicola, Saxatilis, Cyri, Arboreus, Stawkianus, Glaucophyllus, Viscidus and many other rare species.....			
	2.00	6.00	20.00
Winteri (New) striking new Pinks awarded First-Class Certificate by R. H. S. The flowers are of bold form, pure colors, habit compact, and flowers first year from seed, deliciously scented, ideal rock plants. Price at harvest.			

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
DIDISCUS COERULEUS (Blue Lace Flower) blue, 3 ft....	\$1.25		\$4.00
DIGITALIS GIANT SHIRLEY MIXED (Foxglove).....	.75		2.50
DIGITALIS GLOXINIOIDES (Spotted Flowers) 4 ft.			
Purple.....	.75		2.50
Rose.....	.75		2.50
White.....	.75		2.50
Mixed.....	.60		2.00
DIGITALIS MONSTROSA Mixed, 4 ft.....	.75		2.50
DIGITALIS HYBRIDA LUTZII , salmon hybrids, 4 ft.....	1.80		6.00
DIMORPHOTHECA (Star of the Veldt) 1 ft.			
Aurantiaca, Golden West.....	1.50		5.00
" Orange Yellow.....	1.35		4.50
" Salmon Beauty.....	1.80		6.00
" White Beauty.....	1.80		6.00
" Mixed Hybrids.....	1.35		4.50
Chrysanthemifolia.....	\$2.50	7.50	25.00
Eklonis, white with blue disc, long stems, 1 ft.	1.20	3.60	12.00
Ringens, white with blue zone, 1 ft.....	1.00	3.00	10.00
DOLICHOS (Hyacinth Bean)			
Lablab White.....	.15		.40
Lablab Princess Helene (Daylight).....	.20		.60
Lablab Purple.....	.15		.40
Soudanensis (Darkness).....	.20		.60
Mixed.....	.15		.40
Lignosus, Australian Pea Vine.....	.90		3.00
ERYSIMUM (Fairy Wallflower) dwarf compact yellow, 1 ft.	.60		2.00
ESCHSCHOLTZIA (California Poppy) SPREADING VARIETIES , 1½ ft.			
Aurantiaca, rich orange, true California Poppy, Award of Merit, R. H. S., 1930.....	.25		.80
Canaliculata Crocea, orange, fluted.....	.60		2.00
Carmine King, deep carmine.....	.60		2.00
Chrome Queen, amber yellow.....	.50		1.50
Golden West (Californica) yellow with orange center, Highly Commended, R. H. S., 1930.....	.20		.75
Mandarin, inside petals orange, outside scarlet.....	.40		1.25
Rosy Queen, rosy pink.....	.40		1.25
Tango (Waller-Franklin) bronzy red overlaid terra cotta ..	1.50		5.00
Vesuvius (Waller-Franklin) wallflower red.....	.90		3.00
Waller's Crimson, carmine crimson.....	.60		2.00
White.....	.20		.70
Brilliant Mixed, rich in shades of crimson, pink and orange-scarlet.....	.40		1.25
Mixed, white, yellow and orange shades.....	.20		.75

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
ESCHSCHOLTZIA ERECT VARIETIES, 1 ft.		
Ballet Girl (Waller-Franklin) carmine, creamy white.....	\$1.35	\$4.50
Fireflame, orange scarlet.....	1.50	5.00
Fringed Yellow, buttercup yellow, fringed petals.....	.75	2.50
Lovely (Waller-Franklin) rose pink suffused salmon, Highly Commended, R. H. S., 1930.....	1.25	4.00
Mauve Beauty (Waller-Franklin) pure mauve.....	1.50	5.00
Orange Flame (Waller-Franklin) vivid orange scarlet	1.25	4.00
Purple Glow (Waller-Franklin) reddish purple.....	1.25	4.00
Scarlet Beauty (Waller-Franklin) deep scarlet.....	1.25	4.00
The Geisha, orange crimson, inside petals golden.....	1.00	3.50
Hybrida Mixture (Waller-Franklin). A mixture of dwarf erect varieties, containing new colors in Eschscholt- zias, including soft pink, scarlet, chrome, copper red, claret and royal purple.....	1.25	4.00
ESCHSCHOLTZIA DOUBLE OR SEMI-DOUBLE VARIETIES, 1 ft.		
Carmine Queen, vivid crimson carmine.....	1.50	5.00
Crocea, orange.....	.90	3.00
Enchantress, pink.....	1.50	5.00
Rose.....	1.35	4.50
White.....	1.25	4.00
Double Choice Mixed.....	1.25	4.00
EUPHORBIA, 2 ft.		
Heterophylla (Mexican Fire Plant) or Annual Poin- settia, carmine.....	1.00	3.50
EVERLASTINGS, Choice mixture composed of varieties of the same height such as Ammobium, Helichrysum, Xeranthemum, etc.....		
	.50	1.50
FORGET-ME-NOT (Myosotis) 1 ft.		
Alpestris Blue.....	1.00	3.50
Alpestris Mixed.....	1.00	3.50
GAILLARDIA PICTA, Annual (Blanket Flower) 2 ft.		
Single Indian Chief, bronzy red, Award of Merit, R. H. S., 1929.....	.60	2.00
" Mixed.....	.50	1.50
Lorenziana Double Mixed.....	.55	1.75

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
GAILLARDIA GRANDIFLORA, Perennial (Blanket Flower) 3 ft.			
Burgundy, dark scarlet	\$1.50	\$4.50	\$15.00
Dazzler, golden yellow and maroon red.....	1.50		5.00
Portola Hybrida (New) (Waller-Franklin) shades of bronzy red, golden tipped, very robust.....	1.50		5.00
Sanguinea, copper red.....	.90		3.00
Tangerine (New) orange, red.....	1.50		5.00
Superba, Choice Mixed60		2.00
Fine Mixed.....	.50		1.50
GERANIUM (Crane's Bill) 1½ ft.			
Zonal, finest mixed.....	2.00	6.00	20.00
GERBERA HYBRIDS Transvaal Daisy) 2 ft.			
Coral Shades	Pink Shades	Rose Shades	
Orange Shades	Red Shades	Yellow Shades	
Each of above—Per 1,000 seeds	\$3.50		
Hybrid Mixed— “ “ “	1.60		
GEUM (Avens) 2 ft.			
Lady Stratheden, double orange yellow.....	1.00	3.00	10.00
Mrs. Bradshaw, double scarlet.....	.80	2.50	8.00
GILIA			
Achilleaefolia, blue, 2 ft.....	.25		.80
Capitata (Queen Ann's Thimble) lavender blue, 3 ft.....	.25		.80
Tricolor Mixed, 1 ft.....	.15		.50
GLAUCIUM (Horned Poppy) orange and yellow, 3 ft.....	.60		2.00
GODETIA TALL DOUBLE GRANDIFLORA—Produces fine gladiola-like flowers in long trusses; excellent for cutting, 2 ft.			
Carmine, soft pink, carmine blotched.....	.55		1.75
Cherry Red.....	.55		1.75
Crimson.....	.55		1.75
Flesh Pink.....	.55		1.75
Mauve.....	.55		1.75
Pink.....	.55		1.75
Rich Pink.....	.55		1.75
Rosy Morn, bright pink.....	.55		1.75
Choice Mixed.....	.50		1.50
GODETIA (Satin Flower) Dwarf fine mixed, 1 ft.....	.60		2.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
GOURDS ORNAMENTAL			
Large Decorative Varieties Mixed.....		\$0.15	\$0.50
Small Decorative Varieties Mixed.....		.20	.65
GREVILLEA ROBUSTA (Silk Oak).....		1.50	5.00
GYPSOPHILA ELEGANS (Chalk Plant) 2 ft.			
Grandiflora Alba, Paris Market, extra select.....		.15	.40
“ “ London Market, large flowered white.....		.15	.40
GYPSOPHILA, Pacifica (New) Pink, flowers when paniculata varieties have passed.....	\$2.00	6.00	20.00
GYPSOPHILA PANICULATA (Baby's Breath) 3 ft.			
Double Snow White.....	3.00	9.00	30.00
Single, white.....		.50	1.50
GYPSOPHILA REPENS, ½ ft.			
Rose, pale rose.....	1.20	3.60	12.00
White, creeping, for rock gardens.....	.50	1.50	5.00
HELIANTHUS: See Sunflower			
HELICHRYSUM MONSTROSUM, Flora Plena (Strawflower) 3 ft.			
Canary Yellow (Waller-Franklin) (Buttercup).....		.85	2.75
Crimson.....		.85	2.75
Fireball.....		.85	2.75
Golden Globe.....		.85	2.75
Rose Carmine Shades.....		.85	2.75
Rose Queen (Waller-Franklin) rich deep rose.....		.85	2.75
Salmon.....		.85	2.75
Salmony Red.....		.85	2.75
Scarlet.....		.85	2.75
Silvery Pink (New) (Waller-Franklin) silvery cameo pink..		.85	2.75
Violet.....		.85	2.75
White.....		.85	2.75
Mixed, extra fine.....		.60	2.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
HELIOTROPE (Cherry Pie) 2 ft.			
Lemoine's Giant Mixed.....	\$0.70	\$2.10	\$7.00
HEUCHERA (Alum Root or Coral Bells) 1½ ft.			
Sanguinea Splendens, vermillion.....	5.00	15.00	50.00
“ Spitfire, large rich scarlet.....	5.00	15.00	50.00
“ Hybrids Mixed.....	5.00	15.00	50.00
HOLLYHOCK, 6 to 7 ft.			
Chater's Double Chamois.....	1.80		6.00
“ “ Deep Rose.....	1.80		6.00
“ “ Maroon.....	1.80		6.00
“ “ Newport Pink.....	1.80		6.00
“ “ Pink Perfection.....	1.80		6.00
“ “ Salmon Rose.....	1.80		6.00
“ “ Scarlet.....	1.80		6.00
“ “ Sulphur Yellow.....	1.80		6.00
“ “ White.....	1.80		6.00
“ “ Superb Mixed.....	1.50		5.00
Alameda Pink, light pink shades, Allegheny type.....	1.50		5.00
Imperator, very large fringed flowers 6 inches across with double rosette in center resem- bling a crested begonia, colors ranging through delicate pink to cerise salmon.....	.90	2.75	9.00
Triumph Double. Waved and fringed flowers in a great variety of colors.....	1.00	3.00	10.00
Allegheny Mixed, semi-double, art shades.....		.50	1.50
Single Chamois.....		1.50	5.00
“ Maroon.....		1.50	5.00
“ Mauve.....		1.50	5.00
“ Pink.....		1.50	5.00
“ Rose.....		1.50	5.00
“ Scarlet.....		1.50	5.00
“ White.....		1.50	5.00
“ Yellow.....		1.50	5.00
“ Mixed.....		.30	1.00
Single Annual Mixed.....		.30	1.00
HORNED POPPY, see Glaucium			
HUNNEMANNIA (Mexican Tulip Poppy) 2 ft.			
Fumariaefolia.....		.75	2.50

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
IBERIS (Perennial Candytuft) 1 ft.			
Gibraltarica, lilac shading to white.....	\$1.50		\$5.00
Queen of Italy, rosy lilac.....	.60		2.00
Sempervirens, white.....	\$0.80	2.50	8.00
IPOMEA			
Heavenly Blue (Rubro Coerulea) pure sky blue shading to white at center, early flowering.....	1.80		6.00
Quamoclit Scarlet (Cypress Vine).....	.50		1.50
“ White.....	.50		1.50
“ Mixed.....	.30		.90
“ Hybrid (Cardinal Climber).....	1.25		4.00
ISATIS (Woad) Glauca, yellow, 2 ft.75		2.50
KOCHIA (Summer Cypress) 3 ft.			
Childsii, ornamental green foliage.....	.15		.40
Trichophylla, Burning Bush, green foliage turning red in fall.....	.15		.40
KUDZU VINE, Pueraria Thunbergiana55		1.75
LANTANA, Hybrida Mixed, 2½ ft.90		3.00
LARKSPUR			
LARKSPUR, Emperor Dwarf Branching Double Stock Flowered, 2 ft.			
Ageratum Blue.....	.60		2.00
Brilliant Carmine (Waller-Franklin).....	.60		2.00
Cameo Pink (Waller-Franklin) a beautiful addition to this group.....	.60		2.00
Mauve Rose.....	.60		2.00
Pink Delight (Waller-Franklin).....	.60		2.00
Violet Purple.....	.60		2.00
White.....	.60		2.00
Choice Mixed40		1.25
LARKSPUR, Early Giant Hyacinth Flowered Improved, early flowering, 3 ft.			
Dark Blue.....	.90		3.00
Lilac.....	.90		3.00
Pink.....	.90		3.00
Purple.....	.90		3.00
White.....	.90		3.00
Choice Mixed.....	.60		2.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
LARKSPUR GIANT IMPERIAL, 4 ft.		
These Larkspurs are ideal for cut flowers as the flower stems, three to four feet long, branch from the base of the plant.		
Blue Spire (Waller-Franklin) intense deep Oxford blue.....	\$1.80	\$6.00
Carmine King, deep carmine rose.....	1.80	6.00
Daintiness, delicate lavender.....	1.80	6.00
Exquisite Pink Improved (Waller-Franklin) soft pink shaded salmon, Award of Merit, R. H. S., 1929.....	1.50	5.00
Exquisite Rose (Waller-Franklin) rose pink, Award of Merit, R. H. S., 1929.....	1.50	5.00
Gloria (New) (Waller-Franklin) deep rose.....	1.80	6.00
Lilac Spire (Waller-Franklin) lilac.....	1.80	6.00
Miss California, deep pink shaded salmon.....	1.80	6.00
Peach Blossom (New) (Waller-Franklin) light pink	1.80	6.00
The Empress Improved, salmon rose	1.50	5.00
White Spire (Waller-Franklin) dazzling pure white.....	1.80	6.00
Imperial Mixed.....	.90	3.00

LARKSPUR, Tall Branching Double Stock Flowered, 4 ft.

Bright Rose, is mauve rose.....	.60	2.00
Dark Blue.....	.60	2.00
Empress Rose, pink.....	.60	2.00
Exquisite Pink (Waller-Franklin).....	.90	3.00
La France, salmon pink.....	.90	3.00
Lilac.....	.60	2.00
Los Angeles, rose on salmon ground	1.50	5.00
Lustrous Carmine75	2.50
Rosy Scarlet.....	.75	2.50
Shell Pink, is lilacy white.....	.60	2.00
Sky Blue.....	.60	2.00
White.....	.60	2.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	.60	2.00
Mixed.....	.40	1.25

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THE NEW ANNUAL
CANTERBURY BELLS
WILL BRING SPRING TO THE GARDEN
IN SEPTEMBER
SEE PAGE 19

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
LATHYRUS LATIFOLIUS (Everlasting Pea)			
Pink Beauty.....	\$0.50		\$1.50
Red.....	.50		1.50
White Pearl.....	.50		1.50
Mixed.....	.30		1.00
LAVATERA (Mallow)			
Assurgentiflora (California Windbreak) rose, 10 ft.....	.30		1.00
Splendens Rosea, 3 ft.....	.75		2.50
“ Sunset, rosy carmine, 3 ft.....	.75		2.50
“ White, 3 ft.....	.75		2.50
LAVENDER, Munstead Strain, dwarf compact early flowering variety with deep lavender flowers, 1 ft. high, a good rock plant.....			
	\$1.20	3.60	12.00
LEPTOSYNE (Sea Dahlia)			
Maritima Grandiflora, yellow, 2 ft.....	1.25		4.00
Stillmanii, golden yellow, blooms six weeks after sow- ing, 1½ ft.....	1.50		5.00
LILIUM REGALE (Regal Lily) 4 ft.....	1.80		6.00
LINARIA (Toad Flax or Wild Snapdragon) 1 ft.			
Carminc Shades	Golden Gem		
Chamois Shades	Lavender Shades		
Crimson and Gold	Snow White		
Each of above.....	.50		1.50
Maroccana Hybrida Excelsior Mixed.....	.40		1.25
Canon Want, pale pink, perennial, 2 ft.....	1.00	3.00	10.00
LINUM (Flax)			
Flavum, golden yellow, fine rock plant, 1 ft....	1.00	3.00	10.00
Flavum Nanum Compactum, new dwarf Flax for rockery and border, glowing yellow, ½ ft.	5.00	15.00	50.00
Grandiflorum Rubrum (Scarlet Flax) 1½ ft.....	.20		.75
Narbonense, steel blue, 2½ ft.....	1.00	3.00	10.00
Perenne, Sibiricum, blue, 2½ ft.....	.30		1.00
LOBELIA			
Crystal Palace Compacta, true, dark blue, dark foliage.....	1.00	3.00	10.00
Emperor William, gentian blue, light foliage ..	.90	2.75	9.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS

Price Price
¼ lb. per lb.

LUPINUS

NEW LUPINUS HARTWEGII GIANTS MIXED (Waller-Franklin)

A new improved strain of Annual Lupines. Hartwegii Giants are from three to four feet tall or one to one and a half feet taller than the Lupinus Hartwegii type.

Hartwegii Giants have the base branching habit, with four to six long spikes to a plant. Each spike has from twenty-five to fifty more blooms than the Hartwegii type. The blooms are also a little larger. The leaves are about one and a half times as large, making a very handsome plant. Colors include dark blue, sky blue, rose and white. We feel confident that this new strain will increase the popularity of this fine Annual Lupine, so easily and quickly grown from seed.

Price per oz. \$0.50, per ¼ lb. \$1.50, per lb. \$5.00.

LUPINUS (Annual Lupines) 2 ft.

Hartwegii Albus.....	\$0.30	\$1.00
“ Dark Blue, Oxford Blue “Highly Com- mended” R. H. S.....	.30	1.00
“ Roseus.....	.30	1.00
“ Sky Blue, Cambridge Blue.....	.30	1.00
“ Mixed.....	.25	.90
Hybridus Roseus, pink.....	.60	2.00
Nanus Blue, 1 ft.....	.60	1.00
Small Seeded Annual Sorts Mixed.....	.20	.75
Texas Blue Bonnet (Texas State Flower) 1 ft.....	.50	1.50

MARIGOLDS (Tagetes)

MARIGOLD TALL AFRICAN DOUBLE FISTULOSA, 3 ft.

An especially fine tall branching strain, bearing enormous flowers of the quilled type.

Lemon Alldouble (New) (Waller-Franklin). A companion to Orange Alldouble.....

to Orange Alldouble.....	2.10	7.00
Lemon Queen.....	1.25	4.00
Orange Alldouble (New) (Waller-Franklin). A new strain of African Marigold which we have developed and which comes a very high percentage of large, closely quilled, double heads.....	1.80	6.00
Orange Prince.....	1.25	4.00
Mixed.....	.60	2.00
Guinea Gold (New) orange flushed with gold, producing many medium-sized flowers, 2½. ft.....	1.80	6.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
MARIGOLD TALL FRENCH DOUBLE, 2½ ft.			
Dark Brown.....	\$0.50		\$1.50
Lemon.....	.50		1.50
Orange.....	.50		1.50
Scotch Gold Striped, brown striped gold.....	1.50		5.00
Spotted (Pulchra Plena) yellow, spotted brown.....	.50		1.50
Mixed.....	.40		1.25
Australian Giant or Grendon Tree, brownish yellow, 5 ft.....	.90		3.00
Single Brown (Josephine) for Florists, 3 ft.....	.50		1.50
MARIGOLD DWARF FRENCH DOUBLE, 1 ft.			
Dark Brown.....	.55		1.80
Golden Ball, very compact, large golden yellow.....	.55		1.80
Golden Yellow Brown Margin, large flowering.....	.55		1.80
Pallida, dwarf compact, pale sulphur yellow.....	.55		1.80
Robert Beist, dark maroon.....	.60		2.00
Spotted (Pulchra Nana) yellow, spotted brown.....	.55		1.80
Striped, extra select.....	.75		2.50
Monarch Strain Mixed.....	.90		3.00
Mixed, extra choice.....	.50		1.50
MARIGOLD DWARF FRENCH SINGLE, 1 ft.			
Diadem, mahogany red, edged gold.....	.40		1.25
Fire Cross, saffron orange with brown red center.....	.40		1.25
Gold Star, yellow striped maroon.....	.40		1.25
Legion of Honour (Little Brownie).....	.40		1.25
Silver King, pale yellow, maroon at base.....	.40		1.25
Star of India, crimson striped yellow.....	.40		1.25
Tagetes, Signata Pumila, very dwarf orange.....	1.35		4.50
Mixed.....	.30		1.00
MATRICARIA (Feverfew)			
Capensis Alba Plenissima, 2 ft.....	.60		2.00
Golden Ball (Eximia Nana Fl. Pl.) ⅔ ft.....	\$1.00	3.00	10.00
MATTHIOLA BICORNIS (Evening Scented Stock) 2 ft.....			
	.15		.50
MAURANDIA BARCLAYANA MIXED.....			
	2.00	6.00	20.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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MIGNONETTE (Reseda)

Reseda Odorata Grandiflora Improved, 1½ ft.....	\$0.15	\$0.45
Allen's Defiance, 1½ ft.....	.30	1.00
Ball's Forcing Strain, 1½ ft.....	\$1.00	3.00 10.00
Golden Queen, compact bedding, yellow, 1½ ft.....	.30	1.00
Machet, 1½ ft.....	.40	1.25
" Bismarck, extra large spikes, 1 ft.....	.90	3.00
" Giant Flowering, selected strain, 1½ ft.....	.90	3.00
" Golden, 1 ft.....	.90	3.00
" Golden Goliath, giant golden yellow, 1 ft.....	1.50	5.00
" Goliath Red, large intense red spikes, 1 ft.....	1.25	4.00
" New York Market, Florists' Strain, 1½ ft.....	1.25	4.00
" Orange Queen, 1 ft.....	.60	2.00
" White, carefully selected strain, 1 ft.....	1.25	4.00
" Special Mixture, 1 ft.....	.30	1.00
Dobbie's Giant, mammoth red spikes, 1½ ft.....	.40	1.25
Gigantea Pyramidalis, giant red spikes, 1½ ft.....	.40	1.25
Salmon Red (Salmon Queen) 1 ft.....	.50	1.50
Victoria Perfecta, brilliant red spikes, 1 ft.....	.50	1.50

MINA Lobata (Flag of Spain) scarlet and orange,

one of the finest annual climbers.....	1.00	3.00	10.00
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MIRABILIS (Four o'Clocks) Marvel of Peru Mixed.....	.15	.50
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MYOSOTIS—See Forget-me-not

NASTURTIIUM (Indian Cress)

NASTURTIIUM DWARF, 1 ft.

Aurora, terra cotta.....	.35
Beauty, yellow and scarlet.....	.35
Bronze, reddish golden bronze.....	.35
Chameleon, choice mixture of rare colors.....	.35
Cloth of Gold, fiery red, golden leaved.....	.35
Crimson.....	.35
Crystal Palace Gem, yellow, spotted purple maroon.....	.35
Empress of India, dark scarlet, dark leaved.....	.35
Golden King, Indian yellow, dark leaved.....	.35
" Queen, bright yellow, golden leaved.....	.35
Ivy Leaved Mixed, laciniated.....	.35

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price
¼ lb. per lb.

NASTURTIUM DWARF—Concluded

King of Tom Thumbs, bright scarlet, dark leaved.....	\$0.35
“ Theodore, purple-garnet, dark leaved.....	.35
Pearl or Moonlight, amber white.....	.35
Prince Henry, pale yellow, spotted carmine red.....	.35
Queen of Tom Thumbs, variegated leaved mixed.....	.35
Regelianum, purple-garnet.....	.35
Roseum Coeruleum.....	.35
Ruby King, bluish rose.....	.35
Spencer Choice Mixed, waved leaves.....	.35
Spotted King or Ladybird, yellow, spotted red.....	.35
Vesuvius or Salmon Queen, salmon rose.....	.35
Yellow.....	.35
Special Fancy Mixture of Dark Leaved Varieties.....	.32
Fine Dwarf Mixed.....	.30

NASTURTIUM LILLIPUT, ¾ ft.

The plants of this group are very dwarf and compact. The flowers and leaves are small. They are fine for bedding and edging.

Baby Rose, creamy white, spotted pink.....	\$0.20	.75
Fairy King.....	.20	.75
Fairy Queen.....	.20	.75
Lady Cherry, wine red, dark leaved.....	.20	.75
Ruby, ruby red.....	.20	.75
Snow Queen, cream white.....	.20	.75
Lilliput Hybrids Mixed.....	.20	.75

NASTURTIUM TALL or TRAILING, Including Lobb's.

Owing to the similarity in color and type among the Tall and Lobbianum Nasturtiums we have taken the best in each group and combined them under the heading of Nasturtium Tall or Trailing.

Brilliant or Fulgens (Lucifer) bright scarlet, dark leaved35
Butterfly, sunflower yellow spotted salmon pink.....	.35
Chameleon (Coquette) choice mixture of rare colors.....	.35
Cloth of Gold, fiery red.....	.35
Crimson, velvety crimson.....	.35
Dunnett's Orange (Sunlight).....	.35
Edward Otto, lilac brown.....	.35
Firefly, yellow, spotted red.....	.35
Fordhook Fashion, terra cotta on yellow ground.....	.35
Giant of Battles, amber yellow spotted bright red.....	.35
Gold Garnet, orange yellow, spotted garnet.....	.35
Golden Queen, sunflower yellow.....	.35
Hemisphericum, bright yellow, marbled salmon rose.....	.35

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS

Price per oz.	Price ¼ lb.	Price per lb.
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NASTURTIIUM TALL or TRAILING—Concluded

Ivy Leaved Mixed, laciniated.....	\$0.35
Jupiter, golden yellow large flowered.....	.35
King of the Blacks, dark purple.....	.35
King Theodore (Black Prince) purple-garnet, dark leaved....	.35
Madam Gunther's Hybrids, variety of brilliant colors.....	.35
Pearl or Moonlight (Asa Gray) amber white.....	.35
Prince Henry, amber yellow, spotted carmine red.....	.35
Regelianum, purplish crimson.....	.35
Rose.....	.35
Ruby (Rudolph Virchow) bluish rose.....	.35
Scarlet (Spitfire) rosy scarlet.....	.35
Schulzi, scarlet dark leaved.....	.35
Shillingi, yellow, spotted maroon.....	.35
Tom Pouce, trailing.....	.50
Twilight, delicate salmon.....	.35
Variegated Mixed (Lobb's Queen Type).....	.35
Vesuvius or Salmon Queen (Regina) salmon rose.....	.35
Yellow, sunflower yellow.....	.35
California Giants Special Mixture.....	.32
California Giants Mixed.....	.30

NASTURTIIUM DOUBLE GOLDEN GLEAM, rich yellow,

semi-dwarf habit.....	\$0.40	1.25
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NEMESIA, 1 ft.

Strumosa Grandiflora Suttoni, Blue.....	\$5.00	15.00	50.00
Strumosa Grandiflora Suttoni:			
Cherry Red		Rose	
Orange		Scarlet	
Each of above 4 varieties.....	2.50	7.50	25.00
Mixed.....	2.00	6.00	20.00
Nana Compacta Blue Gem Improved, ⅔ ft.....	2.50	7.50	25.00
" " Triumph Mixed, ⅔ ft.....	3.00	9.00	30.00

NEMOPHILA, ½ ft.

Insignis Blue (Baby Blue Eyes)	Insignis Alba	
Atromaria	Maculata	
Discordalis	Choice Mixed, all sorts	
Each of above.....	.30	1.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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NEPETA (Cat Mint) Mussinii, light blue.....	\$1.50	\$4.50	\$15.00
NICOTIANA (Flowering Tobacco) 3 ft.			
Affinis, Sweet Scented White.....		.50	1.50
“ Hybrida Grandiflora Mixed, sweet scented.....		.55	1.75
“ “ Crimson Bedder, dwarf, 15 inches high.....	2.00	6.00	20.00
Sanderae, Crimson King, dark velvety crimson red.....		.90	3.00
“ Hybrida Mixed.....		.60	2.00
NIGELLA DAMASCENA (Love in a Mist) 1½ ft.			
Miss Jekyll, double blue.....		.20	.75
OENOTHERA (Evening Primrose) Lamarckiana, 4 ft.....		.20	.60
PANSY (Heartsease) ⅔ ft.			
Swiss Rheingold, yellow with blotch.....	4.00	12.00	40.00
Swiss Alpenglow, garnet red.....	6.00	18.00	60.00
Swiss Blue (Ullswater) rich clear blue.....	5.00	15.00	50.00
Super Swiss Giants (Roggli) Mixed.....	4.50	13.50	45.00
PENTSTEMON (Beard Tongue)			
Hybrid Gloxiniioides Carmine Shades.....	2.00	6.00	20.00
“ “ Red Shades.....	2.00	6.00	20.00
“ “ Rose Shades.....	2.00	6.00	20.00
“ “ Violet Shades.....	2.00	6.00	20.00
“ “ Mixed (Sensation).....	1.80	5.40	18.00
Grandiflora Mixed.....	1.20	3.60	12.00
Cobaea, large white flowers shaded lilac.....	1.00	3.00	10.00
Cyananthus Blue.....	1.00	3.00	10.00
Cyananthus Deep Purple.....	1.00	3.00	10.00
Cyananthus Pink.....	1.00	3.00	10.00
Glaber Blue, dwarf, 3 ft.....	1.10	3.30	11.00
Glaber Rose.....	1.10	3.30	11.00
Glaber New Hybrids.....	1.10	3.30	11.00
Graciella Hybrids, small flowers, good range of colors, very graceful.....	1.00	3.00	10.00
Heterophyllus Blue Gem, fine for rockeries, 1½ ft.....	1.00	3.00	10.00
Pulchellus Hybridus.....		.75	2.50
Southgate Gem, glowing scarlet.....	2.00	6.00	20.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
PETUNIAS			
PETUNIA HYBRIDA, 1½ ft.			
Blue Bee, the blue of Viola Jersey Gem.....	\$0.80	\$2.50	\$8.00
Carmen Sylva (Baby Blue) violet, white throat, 1 ft.....	1.50		5.00
Countess of Ellesmere, rose, white throat.....	1.00		3.50
General Dodds, velvety blood red.....	1.50		5.00
Golden Rose (Lord Courtenay).....	1.80		6.00
Howard's Star, purple, white star.....	1.25		4.00
Howard's Star Improved (Waller-Franklin) vel- vety purple, pure white star.....	1.00	3.00	10.00
Inimitable, blotched and striped.....	1.25		4.00
Rose King, rich rose.....	1.80		6.00
Violacea, deep violet.....	1.80		6.00
White.....	1.25		4.00
De Luxe Bedding Mixture (Waller-Franklin).			
Large flowering hybrid sorts.....	1.00	3.00	10.00
Waller-Franklin Formula Mixture.....	.80	2.50	8.00
Mixed, excellent mixture.....		.75	2.50
PETUNIA HYBRIDA NANA ERECTA, 2/3 ft.			
Alderman, deep violet.....	1.00	3.00	10.00
Cockatoo, violet with white spots.....	2.00	6.00	20.00
Crimson.....	1.00	3.00	10.00
Gloria, carmine rose.....	.80	2.50	8.00
Inimitable, dwarf blotched and striped.....	.80	2.50	8.00
Norma, blue with white star.....	.80	2.50	8.00
Rose of Heaven, dwarf, rose pink.....	1.00	3.00	10.00
Rosy Morn, pink, white throat. A selected very dwarf strain, excellent.....	1.50	4.50	15.00
Silver Blue (Heavenly Blue) light blue.....	1.20	3.60	12.00
Snowball, pure white, very compact.....	1.00	3.00	10.00
Snow Queen, white, compact.....	1.00	3.00	10.00
Violacea, deep violet, compact, the finest dwarf violet Petunia on the market.....	1.20	3.60	12.00
Mixed, all Nana Erecta varieties, fine.....	.60	1.80	6.00
PETUNIA BALCONY (Pendula)			
Blue (Violacea).....	3.00	9.00	30.00
Coppery Rose.....	4.00	12.00	40.00
Crimson.....	2.00	6.00	20.00
Rose.....	2.00	6.00	20.00
Star of California (New) (Waller-Franklin) violet shaded crimson, white blotches.....	3.00	9.00	30.00
Venosa, malva pink veined.....	4.00	12.00	40.00
White.....	2.00	6.00	20.00
Balcony Mixed.....	2.00	6.00	20.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price 1/16 oz.	Price 1/4 oz.	Price per oz.
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PETUNIA GRANDIFLORA

PETUNIA LARGE FLOWERING SINGLE

Brilliant Rose.....	\$1.60	\$4.80	\$16.00
Dwarf Pink Glory (Diener's).....	3.00	9.00	30.00
Elk's Pride, velvety violet.....	1.60	4.80	16.00
Pink Glory.....	1.60	4.80	16.00
Purple Prince.....	.80	2.50	8.00
Steel Blue Veined.....	1.60	4.80	16.00
Mixed.....	.80	2.50	8.00

PETUNIA LARGE FLOWERING SINGLE FRINGED

Brilliant Rose, distinct white throat.....	1.60	4.80	16.00
Coerulea, sky blue.....	2.00	6.00	20.00
Maculata, blotched red and white.....	1.60	4.80	16.00
Miranda, rosy carmine.....	1.60	4.80	16.00
Pepita, scarlet, blotched white.....	1.60	4.80	16.00
Pride of Portland, rose pink.....	1.60	4.80	16.00
Romany Lass, coppery crimson, dark throat..	3.00	9.00	30.00
Royal Purple.....	4.00	12.00	40.00
Scarlet Beauty.....	1.60	4.80	16.00
Theodosia, rosy pink with golden center.....	2.50	7.50	25.00
Triumph Pink.....	1.60	4.80	16.00
Violacea, velvety violet blue.....	4.00	12.00	40.00
White Beauty.....	1.60	4.80	16.00
Fringed Single Mixed.....	1.60	4.80	16.00

PETUNIA LARGE FLOWERING SINGLE FRINGED

Dwarf Mixed.....	3.00	9.00	30.00
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PETUNIA SINGLE FLUFFY RUFFLES

Choice Mixed, extra fringed and ruffled.....	1.60	4.80	16.00
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PETUNIA RUFFLED GIANTS With Large Veined Throats

Copper Red, dark throat.....	3.00	9.00	30.00
Copper and White (Maculata).....	3.00	9.00	30.00
Floretta, steel blue, veined black, dwarf.....	3.00	9.00	30.00
German Empress, bluish white, veined.....	3.00	9.00	30.00
Giant Ruffled Pink.....	3.00	9.00	30.00
Harlequin.....	3.00	9.00	30.00
Prince of Wurttemberg, dark crimson.....	3.00	9.00	30.00
Princess of Wurttemberg, pink, veined purple....	3.00	9.00	30.00
Quadricolor, pink, veined purple, with yellow..	3.00	9.00	30.00
Rosea.....	3.00	9.00	30.00
Silver Rose, pink, flushed rosy amaranth.....	3.00	9.00	30.00
White, white with yellow throat.....	3.00	9.00	30.00
Yellow Throated (Intus Aurea) rose and white	3.00	9.00	30.00
Ruffled Monsters Mixed.....	1.80	5.40	18.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price 1/16 oz.	Price 1/4 oz.	Price per oz.
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PETUNIA GIANTS OF CALIFORNIA. The largest and finest of all single Petunias, with large veined throats.

Choice Mixed.....	\$1.50	\$4.50	\$15.00
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PETUNIA DWARF GIANTS OF CALIFORNIA

Choice mixed, a Superb Strain selected to a dwarf compact type with extra large throat...	3.00	9.00	30.00
Dark Shades Mixed.....	3.00	9.00	30.00

PETUNIA LILLIPUT DOUBLE (Nana Erecta Compacta)

A very dwarf compact strain which produces medium sized double flowers in great profusion; a perfect gem for bedding purposes.

Crimson.....	5.00	15.00	50.00
Pink, Hydrangea pink.....	5.00	15.00	50.00
Rosy Morn.....	5.00	15.00	50.00
Snowball.....	5.00	15.00	50.00
Striped and Blotched.....	5.00	15.00	50.00
Mixed.....	4.50	13.50	45.00

PETUNIA GIANT DOUBLE FRINGED

Madonna, pure white deeply fluted flowers.

Rose Queen

Rose Pink and White Striped

Shepherd's Pride, salmon shrimp pink

Violet

Price each of the above 5 varieties: 1/16 oz. \$17.30, 1/8 oz. \$28.80, 1/4 oz. \$48.00; per oz. \$160.00.

Giant Double Mixed. A strain of Double Fringed Petunia producing a high percentage of extremely large full double flowers.

Price: 1/16 oz. \$12.00; 1/8 oz. \$22.00; 1/4 oz. \$35.00; per oz. \$125.00.

PETUNIA W-F SUPER STRAIN GIANT DOUBLE FRINGED MIXED

We have developed in our breeding grounds a Waller-Franklin Super Strain of Giant Double Fringed Mixed Petunias which can confidently be expected to produce 90% Double flowers.

Price: 1/32 oz. \$12.00; 1/16 oz. \$22.00; 1/8 oz. \$36.00; 1/4 oz. \$60.00; per oz. \$200.00.

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price per oz.	Price ¼ lb.	Price per lb.
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PHACELIA

Campanularia (California Blue Bell) gentian blue, 1 ft...	\$0.75	\$2.50
Congesta, blue, 2 ft.....	.30	1.00
Tanacetifolia, light blue (bee food) 2 ft.....	.15	.50

PHLOX DRUMMONDI, 1 ft.

Grandiflora Mixed.....	1.50	5.00
Starred Mixed.....	\$0.80	2.50
		8.00

PHYSOSTEGIA VIRGINICA (Obedient Plant)

Pink, 2½ ft.....	1.20	3.60	12.00
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PLATYCODON GRANDIFLORA (Balloon Flower)

Blue, 2 ft.....	1.50	5.00
Mariesii, dark blue, dwarf, 16 in.....	2.00	6.00 20.00

POPPY

POPPY ICELAND (Nudicaule) 1½ ft.

Coonara Pinks, shades of pink (true strain)....	2.00	6.00	20.00
El Monte, deep tangerine orange.....	1.50	4.50	15.00
Fakenham Hybrids, very fine, includes many new tints.....	1.50	4.50	15.00
Sandford's Giant Strain (New) immense flowers and very strong, long stems. A beautiful range of color.....	2.50	7.50	25.00
Sunbeam Mixture, fine mixture.....	1.20	3.60	12.00
White.....	.75	2.25	7.50
Yellow.....	.75	2.25	7.50
Fine Mixed.....	.50	1.50	5.00

POPPY SHIRLEY DOUBLE BEGONIA FLOWERED, 2½ ft.

Art Shades, colors of Indian and carmine lake.....	1.25	4.00
Dazzler, orange scarlet.....	.90	3.00
Eldorado Double Mixed.....	.30	1.00
Pink Shades, extra select.....	.60	2.00
Sweet Briar (New) (Waller-Franklin) deep rose pink.....	1.25	4.00
Queen Mixed.....	.60	2.00
Ryburgh Hybrids Mixed, reselected.....	.30	1.00
Salmon.....	.60	2.00
Begonia Flowered Mixed.....	.30	1.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
POPPY SHIRLEY SINGLE, 2½ ft.		
American Legion (Waller-Franklin) brilliant orange scarlet, Highly Commended, R. H. S.....	\$0.30	\$1.00
Blue Shades, grey blue.....	.40	1.25
Deep Apricot.....	.30	1.00
Glaucum (Tulip Poppy) intense scarlet, 1½ ft.....	.60	2.00
Picotee, white cup, scarlet edging.....	.30	1.00
Salmon Pink.....	.30	1.00
White.....	.30	1.00
Wild Rose Pink.....	.30	1.00
Waller-Franklin Formula Mixture, "Just a little bit better" containing both Single and Double flowers.....	.30	1.00
Choice Mixed.....	.20	.75

POPPY SINGLE ANNUAL, 3 ft.

Admiral, pure white, edged scarlet.....	.20	.75
Dainty Lady, heliotrope, violet center.....	.20	.75
King Edward, scarlet, shaded crimson.....	.20	.75
Miss Sherwood, white, edge rose.....	.20	.75
The Bride, pure white, fringed.....	.20	.75
Virginia, pure white, edged soft pink.....	.20	.75
Mixed.....	.15	.40

POPPY TALL CARNATION FLOWERED DOUBLE (Fringed Petals) 3 ft.

Bright Rose.....	.30	1.00
Fairy Blush Hybrids, mixture of light pink shades.....	.30	1.00
Heliotrope.....	.30	1.00
Mikado, red, white striped.....	.30	1.00
Shell Pink.....	.30	1.00
White Swan.....	.30	1.00
Mixed.....	.25	.80

POPPY, Double mixed all varieties.....	.25	.80
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**THE NEW ANNUAL
CANTERBURY BELLS**

**WILL BRING SPRING TO THE GARDEN
IN SEPTEMBER**

SEE PAGE 19

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
POPPY TALL PAEONY FLOWERED DOUBLE (Plain Petals) 3 ft.			
American Flag, white, margined scarlet.....	\$0.30		\$1.00
Bright Rose.....	.30		1.00
Cardinal Red.....	.30		1.00
Creamy Yellow.....	.30		1.00
Shrimp Pink.....	.30		1.00
White.....	.30		1.00
Mixed.....	.25		.80
POPPY ANNUAL ORIENTAL (Hybrida Splendens) tall			
red, 3 ft.....	.30		1.00
PORTULACA GRANDIFLORA (Rose Moss) ½ ft.			
Double Mixed.....	\$1.50	4.50	15.00
Single Mixed.....		.90	3.00
PYRETHRUM (Chrysanthemum)			
Aureum (Golden Feather) 1 ft.....		.50	1.50
Uliginosum (Giant Daisy) white, 4 ft.....	2.00	6.00	20.00
RICINUS (Castor Oil Plant)			
Sanguineus, red stalks.....		.20	.75
Zanzibariensis Mixed.....		.25	.85
ROCK GARDEN ANNUALS MIXED, Splendid Mixture			
of 25 varieties suitable for rock gardens.....		.60	2.00
ROCK GARDEN PERENNIALS MIXED, Wonderful Mixture of over 50 rare and choice rock garden perennials.....			
	1.20	3.60	12.00
ROMNEYA Coulteri (Matilija Poppy) white, 4 ft.....	1.80	5.40	18.00
ROSMARY.....		.75	2.50
RUDBECKIA (Cone Flower) 2 ft.			
Bicolor Superba, golden yellow, dark spots.....		.75	2.50
My Joy (New) orange yellow with rather small cone. Some flowers are over 5 in. in diameter	1.00	3.00	10.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
SALPIGLOSSIS EMPEROR (Painted Tongue) 3 ft.			
Alba Lutea (White and Gold).....	\$1.50		\$ 5.00
Brown and Gold.....	1.50		5.00
Chamois.....	1.50		5.00
Crimson.....	1.50		5.00
Faust, black.....	1.50		5.00
Light Blue and Gold.....	1.50		5.00
Primrose.....	1.50		5.00
Purple and Gold.....	1.50		5.00
Rose and Gold.....	1.50		5.00
Scarlet and Gold.....	1.50		5.00
Velvety Red.....	1.50		5.00
Velvety Violet.....	1.50		5.00
Violet and Gold.....	1.50		5.00
Gloxiniaflora Mixed, veined varieties.....	1.25		4.00
Emperor (Superbissima) Mixed.....	.90		3.00
SALVIA (Flowering Sage) 3 ft.			
Azurea Grandiflora, blue.....	\$1.20	3.60	12.00
Farinacea, light blue.....	1.00	3.00	10.00
“ Blue Bedder, deep blue flowers.....	2.50	7.50	25.00
SANVITALIA (Trailing Zinnia) ¼ ft.			
Procumbens Fl. Pl., yellow, select double.....		1.80	6.00
SAPONARIA (Soap Wart) 2 ft.			
Vaccaria Rose.....		.10	.25
“ White.....		.10	.25
Ocymoides, rose, 1 ft.....		.90	3.00
SCABIOSA, Grandiflora Fl. Pleno (Sweet Scabious) 3 ft.			
Ageratum Blue, Highly Commended, R. H. S., 1931.....	.60		2.00
Azure Fairy (Azure Blue) Highly Commended, R. H. S., 1931.....	.60		2.00
Crimson.....	.60		2.00
Fire King, rich rosy crimson.....	.60		2.00
Flesh Pink.....	.60		2.00
King of the Blacks, reddish black.....	.60		2.00
Loveliness (New) (Waller-Franklin) salmon rose shades, Award of Merit, R. H. S., 1931.....	1.50		5.00
Peach Blossom (Waller-Franklin) peach blossom pink, Highly Commended, R. H. S.....	.60		2.00
Red.....	.60		2.00
Rose.....	.60		2.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price Price
per oz. ¼ lb. per lb.

SCABIOSA, Grandiflora Fl. Pleno (Sweet Scabious)—Continued

Shasta Improved (Waller-Franklin) pure white, enormous size, Award of Merit, R. H. S., 1931.....	\$0.60	\$2.00
Snowball, pure white.....	.60	2.00
Sulphur Yellow.....	.60	2.00
Choice Mixed.....	.50	1.60

SCABIOSA TOM THUMB MIXED, 1 ft.....	.90	3.00
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SCABIOSA CAUCASICA (Blue Bonnet) 3 ft.

Goldingensis, large deep lavender.....	\$2.50	7.50	25.00
House's Hybrids, colors range from dark blue to lavender.....	2.50	7.50	25.00
Lavender-Blue.....	1.50	4.50	15.00
Perfecta, large fringed lavender.....	1.80	5.40	18.00
White.....	1.50	4.50	15.00
Fine Mixed.....	1.20	3.60	12.00

SCABIOSA COLUMBARIA (Anthemifolia) 2 ft.

Delicate Lavender.....	1.50	4.50	15.00
Delicate Pink, an orchid pink and particularly valuable as it is the only pink Scabiosa in the perennial group.....	1.50	4.50	15.00

SCHIZANTHUS, Grandiflorus Hybridus (Butterfly Flower) 1½ ft.

Amber.....	2.50	7.50	25.00
Carminc.....	2.50	7.50	25.00
Mauve.....	2.50	7.50	25.00
Pink.....	2.50	7.50	25.00
Purple.....	2.50	7.50	25.00
Rose.....	2.50	7.50	25.00
Rose and Amber Shades Mixed.....	2.50	7.50	25.00
Garaway's Hybrids.....	2.50	7.50	25.00
Dr. Badger's Hybrids.....	2.50	7.50	25.00
Waller-Franklin Giant Flowering Hybrids, an extra select hothouse strain containing a perfect blend of colors.....	2.50	7.50	25.00

SCHIZANTHUS, Wisetonensis, 1½ ft.

Brilliant Mixture, containing all the brilliant colors.....	2.50	7.50	25.00
Choice Mixed.....	.60	2.00	

SHASTA DAISIES: See Chrysanthemum Maximum

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
SIDALCEA (Creek-Mallow) RYBURGH'S			
HYBRIDS, 3 ft.....	\$1.00	\$ 3.00	\$10.00
SMILAX Myrsiphyllum Asparagoides.....		.60	2.00
SOLANUM (Jerusalem Cherry) 1¼ ft.			
Capsicastrum Nanum, small red fruit.....		.90	3.00
Clevelandi, Cleveland Cherry, red.....		.90	3.00
Erickson's Brilliant.....	1.00	3.00	10.00
Hlavacek's Masterpiece, a compact type, red.....		1.50	5.00
STATICE (Sea Lavender) 2½ ft.			
Bonduelli, golden yellow.....		.15	.50
Caspia, lilac.....	1.80	5.40	18.00
Latifolia, lavender.....	1.00	3.00	10.00
Perezii, rich blue.....	.80	2.50	8.00
Sinuata Lavender.....		.15	.50
“ New Hybrids, new colors mixed.....		.60	2.00
“ Pastel Shades.....		.60	2.00
“ Rosea Superba.....		.20	.60
“ True Blue, extra deep.....		.20	.60
“ White.....		.15	.50
“ Mixed.....		.15	.50
Suworowii (Russian Rat Tail) rose.....		1.25	4.00
STEVIA SERRATA , pure white, 2½ ft.....		1.50	5.00

STOCKS (Gilliflower)

“The World's Best Double Stocks”

We received five “Awards of Merit” and eight “Highly Commended” for our strains of Ten Week, Giant Imperial, Beauty of Nice and Perpetual Branching Stocks at the “Trial of Stocks” conducted by The Royal Horticultural Society of Great Britain, at Wisely, England, season 1932.

All our California grown Stocks bloom at least two weeks earlier than foreign grown.

STOCK DOUBLE LARGE FLOWERING DWARF TEN WEEK, 1 ft.

Aurora, cream tinted pink.....	1.40	4.20	14.00
Azure Blue.....	1.40	4.20	14.00
Blood Red.....	1.40	4.20	14.00
Bright Pink.....	1.40	4.20	14.00
Brilliant Crimson (Triumph) Highly Com- mended, R. H. S.....	1.40	4.20	14.00
Brilliant Rose.....	1.40	4.20	14.00
Canary Yellow.....	1.40	4.20	14.00
Carmine.....	1.40	4.20	14.00
Carmine Pink.....	1.40	4.20	14.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price Price
per oz. ¼ lb. per lb.

STOCK DOUBLE LARGE FLOWERING DWARF TEN WEEK—Con.

Coppery Carmine.....	\$1.40	\$ 4.20	\$14.00
Crimson.....	1.40	4.20	14.00
Dark Blue.....	1.40	4.20	14.00
Deep Cream.....	1.40	4.20	14.00
Deep Purple.....	1.40	4.20	14.00
Deep Rose, Highly Commended, R. H. S.....	1.40	4.20	14.00
Flesh, Award of Merit, R. H. S.....	1.40	4.20	14.00
Lavender, Award of Merit, R. H. S.....	1.40	4.20	14.00
Light Blue.....	1.40	4.20	14.00
Old Rose.....	1.40	4.20	14.00
Pansy Violet, Highly Commended, R. H. S.....	1.40	4.20	14.00
Peach Blossom.....	1.40	4.20	14.00
Purple.....	1.40	4.20	14.00
Rose.....	1.40	4.20	14.00
White, Award of Merit, R. H. S.....	1.40	4.20	14.00
Waller-Franklin Formula Mixture, "Just a little bit better," bright colors only, made up from named varieties.....	1.10	3.30	11.00
Choice Mixed.....	.80	2.50	8.00
Fine Mixed.....	.40	1.25	4.00

STOCK DOUBLE EARLY GIANT IMPERIAL (Improved Bismarck)

An especially meritorious class; of branching habit. Very early blooming and producing a high percentage of doubles. 2½ ft.

BUTTERCUP (Waller-Franklin)

A New Giant Yellow Stock of a richer deeper tone than Imperial Canary Yellow; a far better habit, throwing long spikes well covered with larger blooms. Altogether a decided improvement over any other Yellow Stock that we have ever grown. The percentage of doubles is exceptionally high.

Price per oz. \$2.50, per ¼ lb. \$7.50, per lb. \$25.00

SHASTA (Waller-Franklin)

A New Giant White Stock, one and a half times as tall as Imperial White, with longer stems and larger blooms and more blooms to the stem. Shasta is a giant, vigorous, robust, glistening White Stock, producing a very high percentage of doubles. A good White has long been wanted and we are pleased to be able to introduce this magnificent variety.

Price per oz. \$2.50, per ¼ lb. \$7.50, per lb. \$25.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
STOCK DOUBLE EARLY GIANT IMPERIAL (Imp. Bismarck)—Con.			
Antique Copper (W-F) Hellebore red.....	\$2.00	\$ 6.00	\$20.00
Blood Red.....	2.00	6.00	20.00
Blush (Apple Blossom) "H. C."—R. H. S.....	2.00	6.00	20.00
Canary Yellow (Golden Ball).....	2.00	6.00	20.00
Chamois, ivory, tinted old rose, Award of Merit, R. H. S.....	2.00	6.00	20.00
Chamois Rose, Award of Merit, R. H. S.....	2.00	6.00	20.00
Crimson.....	2.00	6.00	20.00
Dark Blue.....	2.00	6.00	20.00
Elk's Pride (New) (Waller-Franklin) royal purple..	2.00	6.00	20.00
Fiery Blood Red.....	2.00	6.00	20.00
Flesh, Award of Merit, R. H. S.....	2.00	6.00	20.00
Golden Rose (New) (W-F) light golden rose....	2.00	6.00	20.00
Lavender.....	2.00	6.00	20.00
Lilac.....	2.00	6.00	20.00
Mauve Lavender.....	2.00	6.00	20.00
Old Rose (New) (Waller-Franklin).....	2.00	6.00	20.00
Rose, deep rose pink.....	2.00	6.00	20.00
White.....	2.00	6.00	20.00
Choice Mixed.....	1.60	4.80	16.00

STOCK DOUBLE MAMMOTH BEAUTY OF NICE, 2 ft.

American Beauty, deep rose pink.....	1.40	4.20	14.00
Aurora (Chamois) cream tinted pink.....	1.40	4.20	14.00
Canary Yellow (Monte Carlo).....	1.40	4.20	14.00
Carmine Rose (Abundance).....	1.40	4.20	14.00
Crimson (Souv. de Monaco).....	1.40	4.20	14.00
Dainty Beauty (New) white tinted pink.....	1.40	4.20	14.00
Deep Blue (Summer Night).....	1.40	4.20	14.00
Flesh Pink (Beauty of Nice).....	1.40	4.20	14.00
Light Blue (Cote d' Azure).....	1.40	4.20	14.00
Lloyd George, large blood red.....	1.40	4.20	14.00
Old Rose (Belle de Naples) Highly Com- mended, R. H. S.....	1.40	4.20	14.00
Pale Violet (Parma Violet).....	1.40	4.20	14.00
Rose Pink, very fine.....	2.50	7.50	25.00
Rose Queen.....	1.40	4.20	14.00
Rosy Lilac (Queen Alexandra).....	1.40	4.20	14.00
Salmon Rose (Salmon King) Highly Com- mended, R. H. S.....	1.40	4.20	14.00
White Shaded Pink (Almond Blossom).....	1.40	4.20	14.00
White (Mont Blanc).....	1.40	4.20	14.00
Choice Mixed.....	1.20	3.60	12.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price Price
per oz. ¼ lb. per lb.

STOCK DOUBLE PERPETUAL BRANCHING (Giant Perfection) 2 ft.

A fine group, especially for Florists. Very early and free blooming. Produces a high percentage of doubles.

Blood Red (Brilliant).....	\$1.60	\$ 4.80	\$16.00
Canary Yellow (Creole) Award of Merit			
R. H. S.....	1.60	4.80	16.00
Flesh.....	1.60	4.80	16.00
Heatham Beauty, rose shaded terra cotta.....	1.60	4.80	16.00
Pale Blue (May Queen).....	1.60	4.80	16.00
" Blush (La France).....	1.60	4.80	16.00
Queen of The Belgians, pale violet.....	1.60	4.80	16.00
Rose, rose pink, Award of Merit, R. H. S.....	1.60	4.80	16.00
Silvery Lilac (Empress Augusta Victoria)			
Award of Merit, R. H. S.....	1.60	4.80	16.00
Snowdrift, pure white.....	1.60	4.80	16.00
Violet (Sapphire).....	1.60	4.80	16.00
Violet Slate (President Wilson).....	1.60	4.80	16.00
White (Princess Alice).....	1.60	4.80	16.00
Choice Mixed.....	1.40	4.20	14.00

STOCK DOUBLE GIANT EXCELSIOR (Improved Column Type) 2½ ft.

Each plant produces one large flowering spike.

Crimson.....	5.00	15.00	50.00
Illusion, scarlet red.....	5.00	15.00	50.00
Light Blue.....	5.00	15.00	50.00
Purple.....	5.00	15.00	50.00
Rose.....	5.00	15.00	50.00
Ruby, the habit and color of this variety make			
it one of the best for greenhouse culture.....	5.00	15.00	50.00
Silvery Lilac.....	5.00	15.00	50.00
White.....	5.00	15.00	50.00
Fine Mixed.....	4.50	13.50	45.00

STOCK DOUBLE EMPEROR (Winter Flowering or Brompton) 2 ft.

Crimson King, deep crimson.....	2.50	7.50	25.00
Egyptian, rose.....	2.50	7.50	25.00
Empress Elizabeth, bright carmine.....	2.50	7.50	25.00
Riviera Dawn, pale rosy buff.....	3.00	9.00	30.00
Violetta, dark violet.....	2.00	6.00	20.00
White Lady, very double, pure white.....	2.50	7.50	25.00
Zephyr, delicate lavender blue.....	3.50	10.50	35.00
Brompton Harbinger Improved Mixed (New)....	3.50	10.50	35.00
Choice Mixed.....	2.00	6.00	20.00

SUNFLOWER (*Helianthus*)—See page 65

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

Price
per lb.

EARLY FLOWERING SPENCER SWEET PEAS

Our Early Flowering Sweet Peas are especially grown for culture under glass. They are equally desirable for growing out of doors.

ANNIE LAURIE (NEW) (W-F)

constitutes the richest tone of pure Rose-Pink ever produced in a Sweet Pea. It is several shades richer than Majestic Rose or Zvolanek's Rose, and is a marvelous improvement over these two varieties.

Reports received from the trade who have already grown Annie Laurie on trial, declare it is just the color the florists want. In the trials and in the field cultures, it shows up as the most vigorous Sweet Pea we have ever grown. Long Stems which are maintained throughout its blooming period, and Fours of course, and it is an abundant, prolific and continuous bloomer. Price per lb.....\$5.00

Alameda, deep rose pink.....	\$2.00
All White (Waller-Franklin) largest pure white.....	2.50
American Beauty, rich crimson rose.....	4.00
Amethyst (Waller-Franklin) royal purple.....	2.50
Apollo, soft salmon cerise, long stemmed.....	2.50
Asta Ohn (Waller-Franklin) lavender suffused mauve.....	2.50
Aurora, white, flaked orange-scarlet.....	2.50
Aviator (Waller-Franklin) dazzling crimson scarlet.....	2.50
Ball Blue, clear blue.....	2.00
Ball Orange, rich orange.....	3.00
Ball Rose, rose pink.....	2.00
Ball Rose Improved.....	3.00
Belle, rose pink on cream ground.....	2.00
Betsy Ross, soft rose, intensely ruffled.....	3.00
Blanche Ferry (Waller-Franklin) rose pink, white wings.....	2.00
Blue Bird, violet blue.....	2.00
Blue Bonnet (Waller-Franklin) best clear deep blue.....	2.50
Blue Boy, clear blue.....	2.50
Blue Picotee (Waller-Franklin) white edged violet blue.....	3.00
Blue Wonder, clear blue.....	2.00
Bright Light, flaming scarlet.....	2.50
Burpee's Lavender, light Wistaria-lavender.....	2.50
Burpee's Orange, deep orange.....	2.50
Canary Bird, rich cream.....	2.50
Charm, red cerise.....	2.50

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS	Price per lb.
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EARLY FLOWERING SPENCER VARIETIES—Continued

Chevalier, rose.....	\$2.50
Columbia, salmon rose standard, white wings.....	2.00
Cream (Waller-Franklin).....	2.50
Duplex Gem, soft rose pink.....	3.00
Duplex Pioneer, rose pink.....	3.00
Edward Zvolanek, lavender.....	2.50
Eldorado (Waller-Franklin) orange.....	2.50
Embers, orange salmon.....	2.50
Enchantress, rose pink.....	2.50
Fair Maid (Waller-Franklin) blush pink suffused salmon.....	2.00
Fancy, flaked old rose on cream ground, long stemmed.....	3.00
Fandango, duplex bright rose.....	2.50
Fascination (Waller-Franklin) salmon rose-pink.....	2.50
Flamingo, orange salmon.....	2.50
Fortyniner, orange.....	2.50
Giant Rose, rose pink.....	2.50
Gleam, bright geranium pink.....	2.50
Glitters, cerise.....	2.00
Greeting, clear lavender, long stemmed.....	2.50
Grenadier (Waller-Franklin) dazzling scarlet.....	3.00
Harmony, clear lavender.....	2.00
Heather Bell, mauve lavender.....	2.00
Helen Lewis (Waller-Franklin) orange salmon.....	2.50
Hercules (Waller-Franklin) rosy pink.....	2.00
Hope, pure white, black seeded.....	2.50
Illumination, salmon cerise.....	2.50
Imperial Pink (Waller-Franklin) large clear pink.....	2.50
Jean Burpee, La France pink with primrose sheen.....	5.00
Jeanne Mamitsch, rose pink, with exceptionally long stems.....	2.00
Laddie, rose.....	2.50
Lady Gay (Waller-Franklin) soft shrimp pink.....	2.50
Lavender King, lavender.....	2.50
Los Angeles, rose pink.....	3.00
Madonna (Waller-Franklin) giant white, black seeded.....	2.50
Majestic Rose (Waller-Franklin) brilliant rose pink, has vigor and long stems.....	3.00
Marine, large clear blue.....	2.50
Mauve Beauty, rosy mauve.....	2.50
Meadow Lark, cream.....	2.50
Melody, rose pink.....	2.50
Michigan, lavender.....	2.50
Miss Annie Laurie—see Annie Laurie.	
Miss Louise Gude, shell pink.....	2.00
Monarch, lavender.....	2.50

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

Price
per lb.

EARLY FLOWERING SPENCER VARIETIES—Continued

Morning Star, salmon pink.....	\$2.50
Mrs. A. A. Skach, deep pink.....	2.50
Mrs. Calvin Coolidge, rich salmon pink.....	2.00
Mrs. Charles Zvolanek, lavender.....	2.50
Mrs. Herbert Hoover, clear blue.....	2.50
Mrs. H. R. Holscher, clear pink, robust grower.....	3.00
Mrs. Kerr, salmon.....	2.50
New Blue (Waller-Franklin) deep blue.....	2.50
Orange King (Waller-Franklin) glowing intense orange.....	3.00
Oriental, deep cream.....	2.50
Othello (Waller-Franklin) maroon.....	2.50
Pal, rosy crimson, long stemmed.....	2.50
Peaches (Waller-Franklin) bright apricot rose.....	2.50
Pink Charm (Waller-Franklin) light rose pink.....	2.50
Pink Cherokee (Waller-Franklin) pink suffused salmon.....	2.00
Pink Profusion, rich pink.....	2.50
Pride, cerise, long stemmed.....	2.50
Princess, soft lavender.....	2.50
Queen Crimson, ox-blood crimson.....	2.50
Radiance, rose.....	2.50
Red Bird, bright crimson-red.....	2.50
Rose Charm (Waller-Franklin) large bright rose.....	2.50
Rose Doré (Waller-Franklin) rose pink, suffused orange.....	2.50
Rose Queen, rose pink (Ball's selected strain).....	2.00
Santa Barbara, dark orange.....	2.50
Satin Rose (Waller-Franklin) rose and amber.....	2.50
Silver King, light Campanula blue.....	2.50
Snowflake, white.....	2.00
Snowstorm Improved, pure white.....	2.00
Snow White, pure white.....	2.00
Sparkle, scarlet.....	2.50
Springsong, salmon pink on cream.....	2.50
Starlight (Waller-Franklin) pale lavender.....	2.50
Sunray, cerise, cream ground, long stemmed.....	2.50
Superior Pink, rose pink.....	2.00
Sweet Lavender (Waller-Franklin) pure lavender self.....	2.50
The Beauty, fiery rose.....	2.50
Torch, salmon orange.....	2.50
True Blue, mid blue.....	2.50
Valencia (Waller-Franklin) sunproof orange with robust growth and long stems.....	3.00
Vogue, lavender.....	2.50
Vulcan, vivid scarlet.....	2.00
Warbler, rich mauve purple.....	2.50

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

Price
per lb.

EARLY FLOWERING SPENCER VARIETIES—Concluded

White Harmony, white, black seeded.....	\$2.50
White Rose, pure white.....	2.50
Yarrowa, bright rose pink, lighter wings.....	2.00
Zvolanek's Blue Sensation, clear blue.....	2.50
Zvolanek's Orange, orange.....	3.00
Zvolanek's Perfection, dark rose.....	2.50
Zvolanek's Pink, large pink.....	2.50
Zvolanek's Rose, giant rose pink (select strain).....	2.00
Waller-Franklin Formula Mixture "Just a little bit better".....	1.50
Choice Mixed	1.00

* * * * *

We submit the following list of twelve Early Flowering Spencer Sweet Peas as being the best in their respective classes, and containing as wide a range of color as possible.

Amethyst, royal purple.
Annie Laurie, rose pink.
Aviator, dazzling crimson scarlet.
Blue Bonnet, clear deep blue.
Fascination, salmon rose pink.
Glitters, cerise.
Grenadier, dazzling scarlet.
Lady Gay, soft shrimp pink.
Majestic Rose, brilliant rose pink.
Sweet Lavender, pure lavender self.
Valencia, sunproof orange.
White Harmony, white, black seeded.

12 BEST
EARLIES.

NEW AND STANDARD SPENCER VARIETIES

Adorable, salmon cerise on cream ground.....	.90
Afterglow, reddish mauve, violet wings.....	.90
All Bright, scarlet-cerise.....	.90
Ambassador, deep rose pink.....	.90
Ambition, lavender.....	.90
America, red flake, white ground.....	.90
Amethyst, clear amethyst blue.....	.90
Amy Johnson, old rose overlaid salmon cerise.....	2.50
Angele, blue-mauve, suffused pink.....	.90
Annie Ireland, white edged terra cotta pink.....	.90
Apple Blossom, rose and pink.....	.90
Ascot, bright pink.....	.90
Asta Ohn, lavender suffused mauve.....	.90
Austin Frederick Improved, giant lavender.....	.90

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

Price
per lb.

NEW AND STANDARD SPENCER VARIETIES—Continued

Avalanche, glistening white of great substance.....	\$0.90
Barbara, fine salmon.....	.90
Beattall, pink suffused salmon.....	.90
Beauty, blush pink.....	.90
Big Ben, crimson-scarlet on cream.....	.90
Blanche Ferry, red and white.....	.90
Blue Bell, clear blue.....	.90
Blue Bird, clear blue.....	.90
Blue Flame, deep blue.....	.90
Blue Monarch, dark blue.....	.90
Bon-Bon (Waller-Franklin) rich pink shaded amber.....	.90
Bonfire, cherry pink, cream wings.....	.90
Brilliant Rose, tyrian rose.....	.90
Bullion, soft orange.....	.90
Cambria, rose pink on white ground.....	.90
Campfire, bright scarlet.....	.90
Captain Blood, blood scarlet veneered copper.....	.90
Charity, crimson.....	.90
Charm, red cerise.....	.90
Charming, rosy cerise.....	.90
Chieftain, satiny mauve.....	.90
Colwood, cream, black seeded.....	2.50
Colorado, bright orange.....	.90
Commander Godsall, violet blue.....	.90
Constance Hinton, mammoth white, black seeded.....	.90
Corona, carmine-rose on white.....	.90
Countess Spencer, rose pink (Original Spencer).....	.90
Craigwell, salmon pink.....	.90
Crimson King, deep crimson.....	.90
Daffodil, deep cream, black seeded.....	.90
Daisybud Improved, blush pink.....	.90
Damask Rose, deep rose.....	.90
Debutante, salmon shaded coral.....	2.50
Defiance (Waller-Franklin) glowing orange scarlet, burnless, Award of Merit, R. H. S., 1931.....	.90
Del Monte, salmon cerise pink.....	.90
Derby Day, sparkling crimson.....	2.50
Dobbie's Cream.....	.90
Dora, rosy cerise, cream wings.....	.90
Doreen, carmine.....	.90
Edith Taylor, rose salmon.....	.90
Edna May Improved, pure white.....	.90
Elegance, blush lilac suffused pink.....	.90
Elfrida Pearson, large shell pink.....	.90

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

Price
per lb.

NEW AND STANDARD SPENCER VARIETIES—Continued

Elstree, bright pink, cream ground.....	\$2.50
Eosine, eosine pink.....	.90
Etta Dyke, pure white.....	.90
Excelsior, orange-scarlet.....	2.50
Fantasy, chocolate-maroon on cream ground.....	2.00
Fiery Cross, orange cerise.....	.90
Fire, scarlet cerise.....	.90
Fire Glow, ripe cherry.....	.90
Flaming June, scarlet cerise.....	.90
Flamingo, cerise scarlet.....	.90
Floradale, salmon pink on cream.....	.90
Fluffy Ruffles, light cream pink.....	.90
Fortune, rich dark blue.....	.90
George Shawyer, orange pink.....	.90
Giant Attraction, fawn pink, cream ground.....	.90
Giant White, black seeded white.....	.90
Gladys, lilac.....	.90
Gleneagles, very large lavender.....	.90
Gold Crest, orange tinted salmon.....	.90
Gold Finch, gold and rich pink.....	2.50
Grenadier, geranium red.....	.90
Guinea Gold, golden orange.....	.90
Hawlmart Cerise, rose-cerise on cream.....	.90
Hawlmart Lavender, large true lavender.....	.90
Hawlmart Pink, deep rose pink.....	.90
Hawlmart Salmon Pink, salmon pink.....	.90
Hawlmart Scarlet, rich scarlet.....	.90
Heavenly Blue (Waller-Franklin) delphinium blue.....	.90
Hebe, bright pink.....	.90
Hercules, rosy pink.....	.90
Honour, deep crimson.....	.90
Huntsman, bright scarlet.....	.90
Idyl, salmon pink.....	.90
Illuminator, salmon orange, overlaid cerise pink.....	.90
International, rosy mauve.....	.90
Ivory Picture, ivory cream.....	.90
Jack Cornwall V. C., dark violet blue.....	.90
Jack Hobbs, flush scarlet pink on cream ground.....	.90
Jean Ireland Improved, cream ground, edged rose.....	.90
June, lilac pink.....	.90
Kames, white, black seeded.....	2.50
King Edward, crimson.....	.90
King Manoel, maroon.....	.90
King Mauve, waved mauve.....	.90

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

Price
per lb.

NEW AND STANDARD SPENCER VARIETIES—Continued

King White, white.....	\$0.90
Kitty Pierce, ilac suffused blush pink.....	.90
Leviathan, rich maroon.....	.90
Lilac Queen, blush.....	.90
2 L. O., sunproof scarlet.....	.90
Lord Nelson, navy blue.....	.90
Magnet, cream pink.....	.90
Mammoth, blazing orange scarlet.....	.90
Marion, salmon pink on cream.....	2.50
Mary Pickford, cream pink suffused salmon.....	.90
Mascott's White, solid white.....	.90
Matchless, cream.....	.90
Mayfair, shell pink.....	2.50
Mermaid, lavender.....	.90
Miss California, salmon cream pink.....	.90
Miss Delight, salmon pink on cream.....	.90
Model, white, black seeded.....	.90
Mrs. Arnold Hitchcock, pale pink, flushed salmon.....	.90
Mrs. A. Searles, rich pink merging into a soft orient red self.....	.90
Mrs. Cuthbertson, rose pink, wings pinkish white.....	.90
Mrs. Horace Wright, rosy pink.....	.90
Mrs. Tom Jones, bright delphinium blue.....	.90
Nouvelle, blue blotched.....	2.50
Olympia, deep rich purple.....	.90
Orange Cloud, cream clouded salmon scarlet.....	2.50
Orange Flame, orange.....	.90
Orange Flare, orange scarlet.....	2.50
Orange Picture, sunproof orange.....	.90
Patriot, cream suffused pink.....	2.50
Picture, flesh pink suffused creamy apricot.....	.90
Pink Gem, rosy pink.....	2.50
Pink Glow, salmon pink.....	2.50
Pinkie, large rose pink.....	.90
Pink Perfection, rose pink, cream ground.....	.90
Pirate Gold (Waller-Franklin) golden orange.....	.90
Porcelain, pale lavender.....	.90
Powerscourt, lavender.....	.90
Prince of Orange, deep orange.....	.90
Purple Monarch, large purple.....	.90
Red Boy, rich crimson.....	2.50
Reflection, clear blue.....	.90
R. F. Felton, lavender.....	.90
Ripples, flushed rose pink.....	.90
Rosabelle, rose.....	.90

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

Price
per lb.

NEW AND STANDARD SPENCER VARIETIES—Continued

Rosie (New) (Waller-Franklin) deep rose-pink.....	\$0.90
Royal Pink, pink.....	.90
Royal Purple, rich purple.....	.90
Royal Salute, deep cerise.....	.90
Royal Scot, orange scarlet.....	.90
Royal Sovereign, orange.....	.90
Ruddigore, scarlet.....	.90
Ruffled Beauty, lilac pink on amber.....	.90
Ruffled Orchid.....	.90
Ruffled Rose, soft rose pink.....	.90
Ruffled Mixed.....	.90
Scarlet Flame, cerise scarlet.....	2.50
Scintillant, rosy cerise on soft salmon.....	.90
Serenade, bright cerise on cream.....	.90
Sextet Queen, pure white, throws 5 to 6 blossoms on a stem.....	.90
Smiles, salmon shrimp pink.....	2.50
Snowball (Waller-Franklin) dazzling white.....	.90
Sonny Boy, vermilion red.....	.90
Splendour, red maroon.....	.90
Sunkist, cream picotee edged rose.....	.90
Sunset, bright rose, amber ground.....	.90
Supreme, pale pink.....	.90
Susan, blush pink on cream.....	.90
Sybil Henshaw, rich crimson.....	.90
Tally Ho! cherry cerise.....	.90
Tangerine Improved, glowing orange.....	.90
The Cardinal (Waller-Franklin) poppy scarlet.....	.90
The Clown, white with blood crimson markings and picotee edges.....	2.50
The President Harding, peach red.....	.90
The Sultan, black velvety maroon.....	.90
Thriller, orange scarlet.....	2.50
Tom Webster, medium deep blue.....	.90
Valentine, blush pink.....	.90
Venus, cream pink suffused salmon.....	.90
Veronica, light mid-blue.....	.90
Warrior, maroon.....	.90
Wedgewood, azure blue.....	.90
Welcome, dazzling scarlet.....	.90
Wembley, lavender suffused plumbago blue.....	.90
What Joy, cream.....	.90
White Spencer.....	.90
Winnie Morse, lilac flushed rose.....	.90
Wizard, salmon scarlet.....	.90

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS	Price per lb.
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NEW AND STANDARD SPENCER VARIETIES—Concluded

Youth, large white, pink picotee.....	\$0.90
Yule Log Glow, fiery orange red.....	2.50

SILVER GILT MEDAL MIXTURE (Waller-Franklin). This mixture is grown from a special formula which has been built up and perfected during a great many years. It contains over 75 standard varieties, and in addition, all the best Novelties of the past year. The color blend is, we believe, as near perfection as it is possible to attain..... .60

SPENCER CHOICE MIXED. This mixture contains 35 distinct varieties in a perfect blend of color. It contains all the best varieties including Fortune, Reflection, Chieftain, Gleneagles, Powerscourt, Olympia, Charming, Mrs. A. Searles, Huntsman, Grenadier, Ascot, Magnet, Youth, Sunkist, Pinkie, Crimson King, Avalanche, etc..... .40

* * * * *

SUNFLOWER (Helianthus)	Price ¼ lb.
Intermediate Sanguineus Excelsior, shades of red, purple and reddish brown, 4 ft.....	\$0.30 1.00
Double Chrysanthemum Flowered, select stock, 5 ft...	.60 2.00
Tall Red, 6 ft.....	.25 .75

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THE NEW ANNUAL
CANTERBURY BELLS
WILL BRING SPRING TO THE GARDEN
IN SEPTEMBER
SEE PAGE 19

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

COLOR CLASSIFICATION

In view of the numerous Sweet Pea introductions, it seems necessary to set up a classification according to color.

Every year we make careful color comparisons of the older varieties and the latest introductions and are in an eminent position to judge their respective merits.

We now take pleasure in submitting a color classification of the Standard Spencers.

The variety we consider best in each color class is indicated by an asterisk (*). The most up-to-date varieties are in heavy type.

BLUE

*Amethyst
Blue Bell
Blue Bird
Heavenly Blue
Mrs. Tom Jones
Reflection
Veronica

BLUE (Light)

*Gleneagles
Porcelain
Wembley

BLUE (Dark)

Blue Flame
*Fortune

BLUSH (Pink)

*Beauty
Valentine

BLUSH (Lilac)

Elegance
June
Kitty Pierce
*Lilac Queen
Ruffled Beauty

CARMINE

Brilliant Rose
*Damask Rose
Doreen

CERISE

*Charming
Scintillant
Serenade

CERISE (Pale)

*Beataill
Hawlmart Cerise
Illuminator

CERISE (Deep)

*Charm
Eosine
Royal Salute
Tally Ho!

CERISE (Salmon)

Adorable
*Mrs. A. Searles

CERISE (Scarlet)

All Bright
Campfire
Defiance
Fire
Flaming June
Flamingo
Grenadier
Royal Scot
Scarlet Flame
*Welcome

CREAM

Colwood
Daffodil
Matchless
*What Joy

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

COLOR CLASSIFICATION—Continued

The variety we consider best in each color class is indicated by an asterisk (*). The most up-to-date varieties are in heavy type.

CREAM PINK (Light)

Elstree
Fluffy Ruffles
Mary Pickford
Miss Delight
Mrs. Arnold Hitchcock
*Susan
Venus
Winnie Morse

LAVENDER (Rosy)

*Ambition
Austin Frederick Imp.
R. F. Felton

LAVENDER (Lilac)

Gladys
*Powerscourt

CREAM PINK (Deep)

*Bon-Bon
Floradale
Giant Attraction
Idyl
Magnet
Marion
Picture

MAROON

*Leviathan
Splendour
The Sultan
Warrior

CRIMSON

Charity
Crimson King
Derby Day
Honour
Sonny Boy
Red Boy
*Sybil Henshaw

MAUVE

*Chieftain
International

ORANGE

*Colorado
Orange Picture
Royal Sovereign
Tangerine Imp.

FLUSHED (Cream)

Amy Johnson
Big Ben
Jack Hobbs
Orange Cloud
Patriot

ORANGE (Deep)

Guinea Gold
Orange Flame
*Pirate Gold
Prince of Orange
Yule Log Glow

FLUSHED (White)

Cambria
Mrs. Horace Wright
Pink Gem

ORANGE (Pink)

George Shawyer
Pink Perfection
*Royal Pink

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

COLOR CLASSIFICATION—Concluded

The variety we consider best in each color class is indicated by an asterisk (*). The most up-to-date varieties are in heavy type.

ORANGE (Scarlet)

Excelsior
*Huntsman
2 L. O.
Mammoth
Thriller

ROSE

*Corona
Rosabelle
Ruffled Rose
Sunset

PICOTEE (Cream Ground)

Ivory Picture
*Sunkist

SALMON

Debutante
Pink Glow
*Smiles

PICOTEE (White Ground)

Youth

SALMON (Orange)

*Barbara
Gold Crest

PINK

*Ascot
Elfrida Pearson
Mayfair
Supreme

SCARLET

Hawlmart Scarlet
Ruddigore
*The Cardinal

PINK (Rose)

Hebe
Pinkie
*Rosie

WHITE

*Avalanche
King White
Snowball

PURPLE

*Olympia
Purple Monarch
Royal Purple

WHITE (Tinted)

Constance Hinton
Kames
*Model
Sextet Queen

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

Price
per lb.

CUPID SPENCER VARIETIES, ½ ft.

Bambino Blue (Waller-Franklin) mid blue, early flowering..	\$2.00
Bambino White (Waller-Franklin).....	2.00
Little Nell (Waller-Franklin) pink and white, early flowering.....	2.00
Little Tim (Waller-Franklin) Cambridge Blue, early flowering.....	2.00
Midshipmite (Waller-Franklin) white edged violet blue.....	2.00
Peter Pan (Waller-Franklin) deep bright pink.....	2.00
Rosebud (Waller-Franklin) apricot pink.....	2.00
Mixed, above varieties in good balance of color.....	1.75

GRANDIFLORA VARIETIES (Old Fashioned Sweet Scented Sweet Peas)

America, white ground, red flake.....	.45
Black Knight, maroon.....	.45
Blanche Ferry, red and white.....	.45
Dorothy Eckford Improved, white.....	.45
Flora Norton, blue.....	.45
Hon. Mrs. E. Kenyon, primrose.....	.45
Janet Scott, deep pink.....	.45
King Edward VII, red.....	.45
Lady Grisel Hamilton, lavender.....	.45
Lord Nelson, navy blue.....	.45
Miss Willmott, orange pink.....	.45
Mrs. Walter Wright, rosy mauve.....	.45
Prima Donna, soft pink.....	.45
Queen Alexandra, scarlet.....	.45
Eckford's Choice Mixed.....	.30

CUPID GRANDIFLORA VARIETIES, ½ ft.

Apple Blossom.....	1.00
Blanche Ferry.....	1.00
Captain of the Blues.....	1.00
Cream.....	1.00
Lavender.....	1.00
Othello.....	1.00
Prima Donna.....	1.00
Red.....	1.00
White (Original Cupid).....	1.00
Choice Mixed, well balanced mixture of above varieties.....	.50

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
SWEET WILLIAM, Perennial, 1½ ft.			
Single Dark Crimson.....	\$0.40		\$ 1.25
“ Holborn Glory.....	.40		1.25
“ Newport Pink.....	.90		3.00
“ Scarlet Beauty.....	.90		3.00
“ White.....	.40		1.25
“ Choice Mixed.....	.30		1.00
Double Choice Mixed.....	.60		2.00
SWEET WILLIAM, Annual, 1 ft.			
Single Mixed.....	1.00		3.50
TEXAS BLUE BONNET—See Lupinus			
TEXAS QUEEN ANN’S LACE FLOWER, White.....	.75		2.50
THALICTRUM (Meadow Rue) DIPTEROCARPUM, 4 ft.			
Lilac Rose.....	\$1.00	3.00	10.00
THUNBERGIA (Black Eyed Susan)			
Mixed, fine climber.....	1.00		3.50
THYME			
Summer French.....	.90		3.00
Winter German or Broad.....	.90		3.00
TITHONIA Speciosa (The Golden Flower of the Incas) 5 ft.			
Orange Scarlet.....	1.50		5.00
TRITOMA (Red-hot Poker) 3 ft.			
Hybrida Mirabilis, blooms first year.....	2.50		8.00
Early Hybrids Mixed.....	2.50		8.00
TROPAEOLUM Canariense (Canary Bird Vine).....	.40		1.25
VENIDIUM FASTUOSUM, orange with dark center and maroon zone.....			
	3.00	9.00	30.00
VERBASCUM (Mullein or King’s Candle) 6 ft.			
Harkness Hybrids, sulphur yellow.....	.55		1.75
Miss Willmott, milk white.....	.55		1.75

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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VERBENA (Vervain)

VERBENA HYBRIDA

Blue Shades.....	\$1.25	\$ 4.00
Dark Blue.....	1.25	4.00
Defiance, bright scarlet.....	1.35	4.50

VERBENA HYBRIDA—Continued

Golden Queen, yellow.....	1.50	5.00
Helen Willmott, pink.....	\$1.00	3.00
Italian Striped.....	1.50	5.00
Lucifer (Waller-Franklin) vivid scarlet.....	1.35	4.50
Lutea Improved, deep creamy yellow.....	1.50	5.00
Mayflower, pink.....	1.50	5.00
Pink and Rose Shades.....	1.25	4.00
Purple Mantle, purple.....	1.25	4.00
Purple Shades.....	1.25	4.00
White.....	1.25	4.00
Auricula Eye Mixed.....	1.50	5.00
Choice Mixed.....	1.00	3.50

VERBENA HYBRIDA DWARF COMPACT (Erect) ½ ft.

This group is very neat and compact in habit. They are continuous bloomers, particularly adapted for bedding, borders and small gardens.

Blue, with white eye.....	1.20	3.60	12.00
Chamois, pale chamois tinted buff.....	1.20	3.60	12.00
Dark Blue.....	1.20	3.60	12.00
Fireball (Waller-Franklin) dwarf, very erect, six inches high, bright scarlet.....	1.00	3.00	10.00
Garnet, very erect.....	1.20	3.60	12.00
Pink.....	1.20	3.60	12.00
Ruby.....	1.20	3.60	12.00
Scarlet (Defiance).....	1.20	3.60	12.00
White.....	1.20	3.60	12.00
Compact Dwarf Mixed.....	1.00	3.00	10.00

VERBENA ROYAL BOUQUET, upright large
flowers in brilliant mixture, suitable for pot
culture.....

1.50	4.50	15.00
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WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price Price
per oz. ¼ lb. per lb.

VERBENA HYBRIDA GRANDIFLORA

A magnificent strain of Verbenas, of robust compact habit and free blooming. The trusses are immense, the individual florets measuring an inch in diameter.

NEW VERBENA BEAUTY OF OXFORD HYBRID (W-F)

A beautiful giant hybrid raised from a cross between Verbena Luminosa and Beauty of Oxford. While following closely the color of Beauty of Oxford, it also inherits a touch of salmon pink from Luminosa which gives a lovely softening effect to the sometimes harsh coloring of Beauty of Oxford. The color shades from clear Rose-Pink to Rose-Red, making this the brightest Rose Verbena ever produced from seed.

The individual florets measure over one inch in diameter. They are half as large again as Beauty of Oxford and will easily cover a silver half dollar. The foliage is a dark cress green.

This beautiful Verbena will be welcomed as a distinct addition to the Verbena Grandiflora color group and also for the opportunity to produce from seed those color effects only obtained previously by cuttings of Beauty of Oxford.

Price per oz. \$1.50, per ¼ lb. \$4.50, per lb. \$15.00.

Blue (Waller-Franklin) white eye.....	\$0.80	\$2.50	\$8.00
Coccinea (Waller-Franklin) scarlet, small eye.....	.80	2.50	8.00
Colossea Rose Shades.....	.80	2.50	8.00
Etna (New) (Waller-Franklin) geranium red with creamy yellow eye.....	.80	2.50	8.00
Giant Salmon Pink.....	.80	2.50	8.00
Lavender Glory (New) (Waller-Franklin) large lavender with medium sized creamy white eye.....	1.50	4.50	15.00
Lucifer (Waller-Franklin) vivid scarlet.....	.80	2.50	8.00
Luminosa (Waller-Franklin) luminous flame pink shading to salmon.....	.80	2.50	8.00
Rosea Stellata (Waller-Franklin) rose pink, white eye.....	.80	2.50	8.00
Rose Cardinal (Waller-Franklin) rose, with large white eye.....	.80	2.50	8.00
Royale (New) (Waller-Franklin) royal blue, creamy yellow eye.....	1.00	3.00	10.00
Violacea Stellata, deep violet, white eye.....	.80	2.50	8.00
White (Waller-Franklin).....	.80	2.50	8.00
Grandiflora Mixed (Gigantea).....	.60	1.80	6.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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VERBENA

Erinoides (Moss Verbena) purple.....	\$.50	\$ 1.50	\$ 5.00
" " " white.....	.50	1.50	5.00
Venosa, purplish heliotrope.....	.40	1.25	4.00

VIOLA (Tufted Pansies) 2/3 ft.

Apricot.....	2.00	6.00	20.00
Blue Perfection.....	1.00	3.00	10.00
Jersey Gem.....	18.00	54.00	180.00
Lutea Splendens.....	.80	2.50	8.00
Papilio Deep Violet.....	1.00	3.00	10.00
" Light Blue.....	1.00	3.00	10.00
White Perfection.....	.80	2.50	8.00
Choice Mixed.....	.80	2.50	8.00

VIRGINIAN STOCK (French Forget-me-nots) 1 ft.

Compact Crimson Gem, erect and compact, a gem for the rock garden or edging, 2/3 ft.....	.60	2.00
" Rose.....	.30	1.00
" White.....	.30	1.00
" Mixed.....	.20	.75

WALLFLOWER ANNUAL DOUBLE EARLY WONDER, 2 ft.

Brown.....	2.00	6.00	20.00
Canary Yellow.....	2.00	6.00	20.00
Dark Brown.....	2.00	6.00	20.00
Golden Yellow.....	2.00	6.00	20.00
Finest Mixed.....	.80	2.50	8.00

WALLFLOWER ANNUAL SINGLE (Gilliflower) 1 ft.

Blood Red.....	.30	1.00
Creamy White.....	.30	1.00
Paris Brown.....	.30	1.00
Yellow.....	.30	1.00
Mixed.....	.30	1.00

XERANTHEMUM DOUBLE (Everlasting) 2 ft.

Purple.....	.60	2.00
Rose.....	.60	2.00
White.....	.60	2.00
Mixed.....	.55	1.80

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price
¼ lb. per lb.

ZINNIA (Youth and Old Age)

ZINNIA GIANT DOUBLE DAHLIA FLOWERED

Canary Bird, primrose yellow.....	\$1.50	\$5.00
Crimson Monarch, deep crimson.....	1.50	5.00
Dream, lavender turning to purple.....	1.50	5.00
El Dorado, rose on salmon.....	1.50	5.00
Exquisite, light rose with deep rose center.....	1.50	5.00
Golden Dawn, golden yellow.....	1.50	5.00
Luminosa, bright rose.....	1.50	5.00
Old Gold.....	1.50	5.00
Old Rose, old rose shade.....	1.50	5.00
Oriole, orange and gold.....	1.50	5.00
Polar Bear, white.....	1.50	5.00
Scarlet Flame, bright scarlet.....	1.50	5.00
Youth, soft rose self.....	1.50	5.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	1.50	5.00
Choice Mixed, all colors.....	.75	2.50

ZINNIA GIANT DOUBLE MAMMOTH OR CALIFORNIA GIANT, 3 ft.

Cerise Queen, cerise rose.....	1.50	5.00
Daffodil (New) (Waller-Franklin) canary yellow.....	1.50	5.00
Enchantress, light rose with deep rose center.....	1.50	5.00
Grenadier, dark red.....	1.50	5.00
Lavender Gem.....	1.50	5.00
Lemon Queen, lemon orange.....	1.50	5.00
Miss Wilmott, soft pink.....	1.50	5.00
Orange King, burnt orange.....	1.50	5.00
Orange Queen, golden yellow.....	1.50	5.00
Purity, white.....	1.50	5.00
Rose Queen, bright rose.....	1.50	5.00
Salmon Queen.....	1.50	5.00
Scarlet Gem, glowing scarlet.....	1.50	5.00
Violet Queen.....	1.50	5.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	1.50	5.00
Choice Mixed.....	.75	2.50

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
ZINNIA GIANT DOUBLE (GRANDIFLORA ROBUSTA) 2½ ft.		
Canary Yellow.....	\$0.90	\$ 3.00
Crimson.....	.90	3.00
Deep Flesh.....	.90	3.00
Golden Yellow.....	.90	3.00
Purple.....	.90	3.00
Salmon Rose.....	.90	3.00
Scarlet.....	.90	3.00
White.....	.90	3.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	.90	3.00
Choice Mixed, all colors.....	.60	2.00
 ZINNIA GIANT DOUBLE PICOTEE MIXED, 3 ft.....	 1.50	 5.00
 ZINNIA GIANT DOUBLE QUILLED MIXED (Achievement) 3 ft.....	 1.50	 5.00
 ZINNIA DOUBLE CURLED AND CRESTED MIXED, 3 ft.	 1.25	 4.00
 ZINNIA ELEGANS DOUBLE CUT AND COME AGAIN—A group with double, perfectly formed, medium sized flowers bred with long stems; exceptionally fine for cut flowers. This is a "Cut and Come Again" group and is especially fine for massing in the garden and produces a continuous succession of cut flowers throughout the Summer. 2½ to 3 ft.		
Bright Scarlet, Highly Commended, R. H. S., 1930.....	.75	2.50
Canary Yellow, Highly Commended, R. H. S., 1930.....	.75	2.50
Crimson, Highly Commended, R. H. S., 1930.....	.75	2.50
Flesh.....	.75	2.50
Golden Yellow.....	.75	2.50
Picotee Delight, Salmon Rose.....	2.50	8.00
Picotee Delight, Mixed.....	1.80	6.00
Pinkie (New) (Waller-Franklin) rose pink.....	.75	2.50
Salmon Rose.....	.75	2.50
White.....	.75	2.50
Waller-Franklin Formula Mixture, "Just a little bit better".....	.60	2.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price Price
per oz. ¼ lb. per lb.

ZINNIA ELEGANS DOUBLE LILLIPUT, 1 to 1½ ft.

Canary Yellow.....	\$1.25	\$4.00
Crimson Gem.....	1.25	4.00
Flesh.....	1.25	4.00
Golden Orange.....	1.25	4.00
Salmon Rose.....	1.25	4.00
Scarlet.....	1.25	4.00
White.....	1.25	4.00
Mixed.....	.90	3.00

ZINNIA DOUBLE GRACILLIMA

Red Riding Hood (Coccinea) 1 ft.....	1.25	4.00
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ZINNIA DOUBLE MEXICANA (HAAGEANA) HYBRIDA, 1½ ft.

Small flowered mixed, charming hybrids in a great variety of color, excellent for rock gardens.....	\$0.80	2.50	8.00
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WALLER-FRANKLIN WILD GARDEN MIXTURE

A well balanced mixture of hardy annuals, suitable for planting in odd corners and vacant lots. Excellent for gift packets, 2 ft.....	.10	.25
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WALLER-FRANKLIN CUT FLOWER GARDEN MIXTURE

A mixture of hardy annuals blended to give a contin- uous succession of cut flowers from early summer until late fall, 2 to 3 ft.....	.15	.35
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WALLER-FRANKLIN FORMULA MIXTURES

As the result of years of experimenting, our research department has perfected certain color blends of various mixtures.

These mixtures were subject to the criticism of visiting seedsmen for several years and when unanimously approved were considered MASTER FORMULAE.

Mixtures grown from these Master Formulae are listed in this catalog as "WALLER-FRANKLIN FORMULA MIXTURES."

PHOTOGRAPHS

We have a large collection of photographs of annuals and perennials suitable for catalog work and we will be pleased to send selections for your inspection. Price \$1.00 per print.

A LIST OF POPULAR ANNUALS SUITABLE FOR ROCK GARDENS

Abronia Umbellata
Alyssum, all varieties
Anagallis
Anchusa Annual, Blue Bird
Anchusa Capensis
Antirrhinum Rock Hybrids
Cheiranthus Allioni
Cheiranthus Linifolius
Cosmidium
Cynoglossum Amabile
Dianthus, all varieties
Dimorphotheca, all varieties
Eschscholtzia, all varieties
Gilia Tricolor
Glaucium (Horned Poppy)
Leptosyne Maritima
Linaria, all varieties
Nemesia, all varieties
Nemophila Insignis Blue
Petunia, all varieties
Sanvitalia Procumbens
Cupid Sweet Peas
Thunbergia
Verbena, all varieties
Virginian Stock
Wallflower, annual varieties
Zinnia Haageana Hybrida

IN CONCLUSION

As the foregoing list shows, we specialize exclusively in annual and perennial flower seeds.

We are specialists in growing Flower Seeds and the heart of our business is composed of fifty acres of Experimental, Stock Seed Production and Test Grounds operated by a staff of experts. Here are developed pure line strains of varieties and special formulae for mixtures.

Every operation, from the time the seed is planted until it is harvested, threshed, cleaned and shipped to our customers, is supervised by experts.

We solicit your continued patronage on the merit of our seeds and the fairness of our prices.

WALLER-FRANKLIN SEED COMPANY

MEMORANDA

WALLER-FRANKLIN

CROP OF

1933